

# Retail sales index – April 2025

26.05.2025

 **7.6%**

An increase compared with the corresponding month of the previous year

**In April 2025 retail sales<sup>1</sup> at constant prices were by 7.6% higher than the year before (against an increase of 4.1% in April 2024). Compared with March 2025, an increase by 6.2% in retail sales was recorded.**

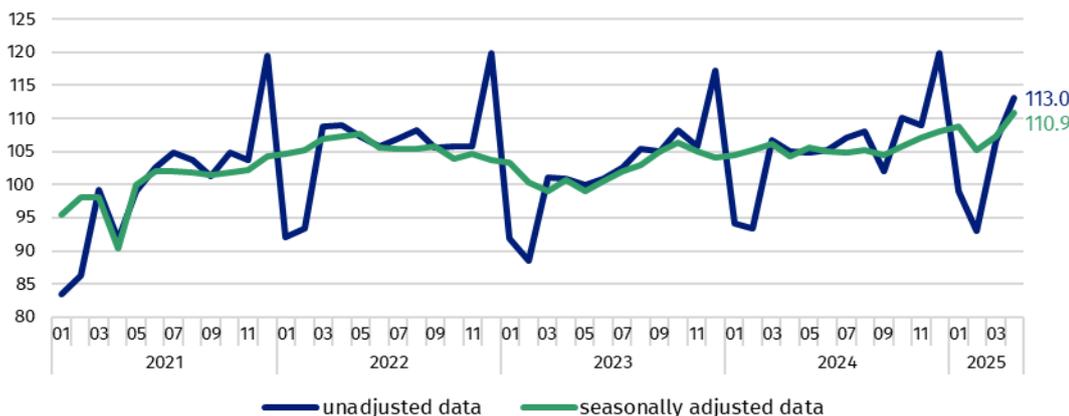
**In the period of January-April<sup>2</sup> 2025 sales increased y/y by 3.3% (against an increase by 5.0% in the corresponding period of 2024).**

## Retail sales seasonally adjusted

After eliminating the seasonal factors, in April 2025 retail sales at constant prices were by 6.4% higher than in the corresponding month of 2024 and by 3.5% higher than in March 2025.

In April 2025, an increase of 6.4% in retail sales seasonally adjusted was recorded in comparison with April 2024

**Chart 1. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2021=100**



<sup>1</sup> Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the dynamics of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

<sup>2</sup> Corrections made by reporting entities were included in cumulative data.

## Retail sales of goods by type of enterprise activity

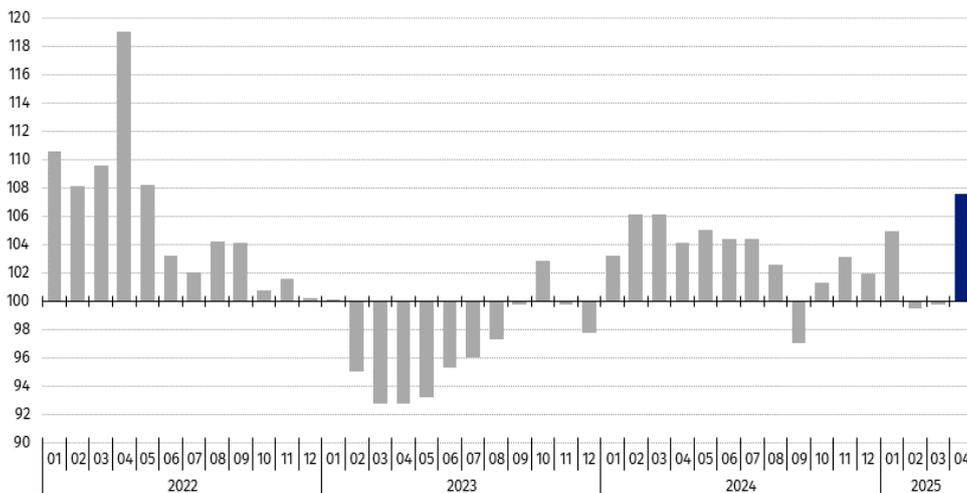
In April 2025, a significant increase in retail sales (at constant prices) compared with the corresponding period of 2024 was recorded in the following groups: “motor vehicles, motorcycles, parts” (by 14.9%), “furniture, radio, TV and household appliances” (by 13.2%), “food, beverages and tobacco products” (by 9.7%), “textiles, clothing, footwear” (by 8.4%), “pharmaceuticals, cosmetics, orthopaedic equipment” (by 7.5%).

However, a decrease in sales was observed in the group “others” (by 6.0%).

In April 2025, the value of retail sales via Internet at current prices was by 7.1% higher than a year ago. The share of sales via Internet in “total” sales was the same as in the previous year and amounted to 8.8%. Among the presented groups with a significant share of sales via Internet an increase in share was observed in enterprises from the groups “textiles, clothing, footwear” (from 23.1% a year ago to 25.4%) and “furniture, radio, TV and household appliances” (from 16.3% to 17.3% respectively). However a drop in share was shown by units from the group “newspapers, books, other sale in specialized stores” (from 22.4% to 19.5%).

In April 2025, an increase in sales was recorded (for the first time this year) in the “solid, liquid and gaseous fuels” group

**Chart 2. Retail sales of goods (constant prices) – corresponding period of previous year=100**



**Table 1. Index numbers of retail sales (constant prices)**

Specification	04 2025		01-04 2025
	03 2025=100	04 2024=100	01-04 2024=100
<b>TOTAL</b>	<b>106.2</b>	<b>107.6</b>	<b>103.3</b>
of which:			
Motor vehicles, motorcycles, parts	95.5	114.9	113.6
Solid, liquid and gaseous fuels	104.8	101.6	102.4
Food, beverages and tobacco products	109.0	109.7	100.6
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	102.4	107.5	107.2
Textiles, clothing, footwear	110.7	108.4	107.2
Furniture, radio, TV and household appliances	105.1	113.2	112.5
Newspapers, books, other sale in specialized stores	110.5	103.9	100.1
Others	107.3	94.0	92.9

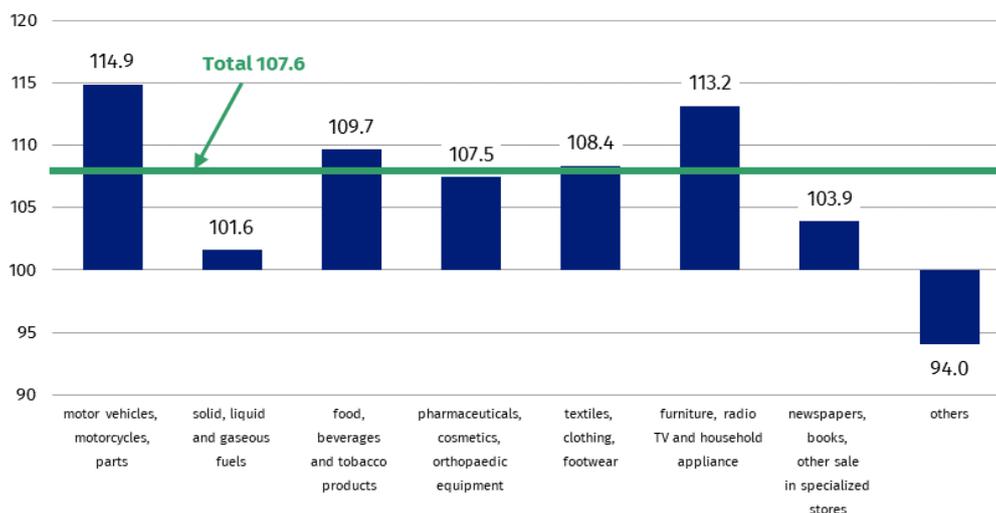
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

**Table 2. Index numbers and structure of retail sales (current prices)**

Specification	04 2025		01-04 2025	
	03 2025=100	04 2024=100	01-04 2024=100	Structure in %
<b>TOTAL</b>	<b>106.2</b>	<b>107.9</b>	<b>104.2</b>	<b>100.0</b>
of which:				
Motor vehicles, motorcycles, parts	94.4	108.2	107.3	8.4
Solid, liquid and gaseous fuels	103.4	95.1	98.7	13.0
Food, beverages and tobacco products	109.8	115.7	106.4	26.1
Other retail sale in non-specialized stores	.	.	.	
Pharmaceuticals, cosmetics, orthopaedic equipment	102.4	110.1	109.9	7.9
Textiles, clothing, footwear	112.8	106.6	105.8	5.5
Furniture, radio, TV and household appliances	104.5	111.6	111.6	7.6
Newspapers, books, other sale in specialized stores	109.6	104.1	100.6	3.7
Others	107.6	95.7	95.0	9.3

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

**Chart 3. Retail sales of goods in April 2025 by type of enterprise activity (constant prices) – corresponding period of previous year=100**



In Knowledge Databases (DBW) simultaneously with the data on retail sales, the data for the volume of sales<sup>3</sup> by KAU (Kind-of-activity unit), which is prepared for the needs of European statistics, is presented additionally. The volume of sales (constant prices 2021=100) includes divisions and groups of Section G according NACE Rev. 2 - "Wholesale and retail trade; repair of motor vehicles and motorcycles". The data is disseminated on the website of the Statistics Poland in the resources Knowledge Databases/Database/Economy/Short-Term Statistics - data by Kind-of-activity unit.

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<sup>3</sup> The volume of sales is defined as turnover in trade deflated by price index i.e. turnover at constant prices (2021=100).

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#### **Data available in databases**

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#### **Terms used in official statistics**

[Retail sales of goods](#)