

Retail sales index – February 2025

24.03.2025

↓ **0.5%**

A decrease compared with the corresponding month of the previous year

In February 2025 retail sales¹ at constant prices were by 0.5% lower than the year before (against an increase of 6.1% in February 2024). Compared with January 2025, a decrease by 6.0% in retail sales was recorded.

In the period of January-February² 2025 sales increased y/y by 2.0% (against an increase by 4.6% in the corresponding period of 2024).

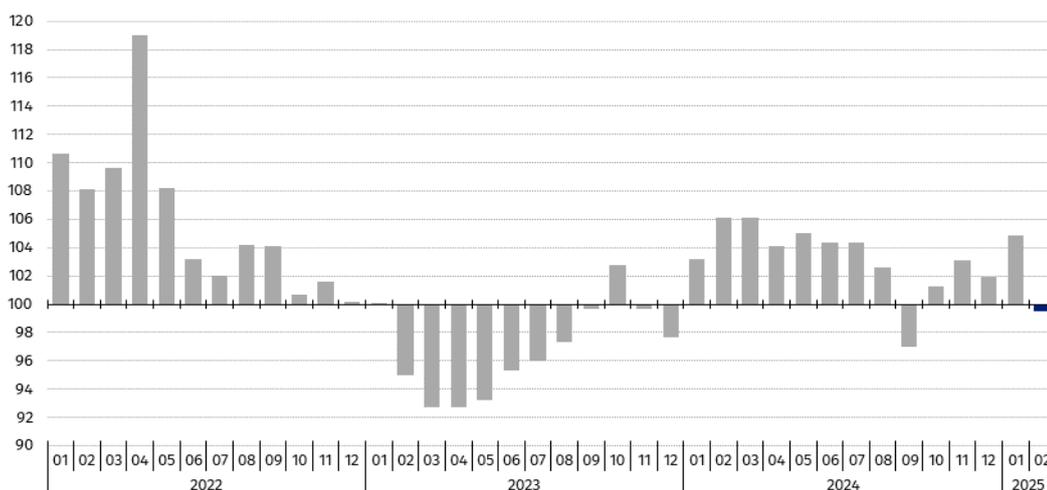
Retail sales of goods by type of enterprise activity

In February 2025, a decrease in retail sales (at constant prices) compared with the corresponding period of 2024 among the presented categories of goods was recorded in groups with a high share in “total” retail sales: “others” (by 8.7%), “solid, liquid and gaseous fuels” (by 3.0%), “food, beverages and tobacco products” (by 2.2%). An increase in sales was shown i.a. by entities classified into the groups: “pharmaceuticals, cosmetics, orthopaedic equipment” (by 7.4%), “textiles, clothing, footwear” (by 6.0%), “furniture, radio, TV and household appliances” (by 5.8%) and “motor vehicles, motorcycles, parts” (by 5.1%).

In February 2025, the value of retail sales via Internet at current prices was by 5.2% higher than a year ago. The share of sales via Internet in “total” sales increased from 8.6% to 9.0%. Among the presented groups with a significant share of sales via Internet an increase in share was reported by enterprises from the group “textiles, clothing, footwear” (from 24.8% a year ago to 28.0%), however a drop in share was shown by units from the group “newspapers, books, other sale in specialized stores” (from 24.2% to 19.7% respectively). A slight decrease in share was also observed in the group “furniture, radio, TV and household appliances” (from 19.0% to 18.8%).

In February 2025, a decrease in retail sales “total” y/y (at constant prices) was recorded, which was i.a. influenced by a smaller number of trading days than in February 2024

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the dynamics of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	02 2025		01-02 2025
	01 2025=100	02 2024=100	01-02 2024=100
TOTAL	94.0	99.5	102.0
of which:			
Motor vehicles, motorcycles, parts	95.5	105.1	111.5
Solid, liquid and gaseous fuels	97.4	97.0	97.5
Food, beverages and tobacco products	95.1	97.8	99.4
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	96.4	107.4	108.0
Textiles, clothing, footwear	86.4	106.0	109.3
Furniture, radio, TV and household appliances	92.9	105.8	107.1
Newspapers, books, other sale in specialized stores	105.0	101.7	99.1
Others	92.9	91.3	95.5

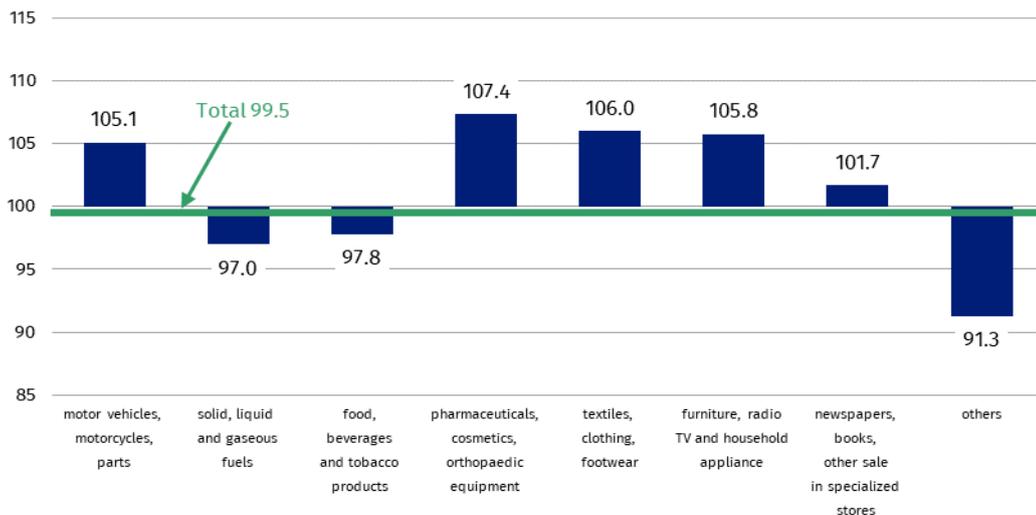
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers and structure of retail sales (current prices)

Specification	02 2025		01-02 2025	
	01 2025=100	02 2024=100	01-02 2024=100	Structure in %
TOTAL	94.0	100.6	103.1	100.0
of which:				
Motor vehicles, motorcycles, parts	94.9	99.3	105.6	8.6
Solid, liquid and gaseous fuels	97.7	94.4	95.6	12.8
Food, beverages and tobacco products	95.6	103.7	105.0	26.1
Other retail sale in non-specialized stores	.	.	.	
Pharmaceuticals, cosmetics, orthopaedic equipment	96.2	109.8	110.6	8.4
Textiles, clothing, footwear	85.3	104.6	107.8	5.2
Furniture, radio, TV and household appliances	92.7	105.2	106.4	7.3
Newspapers, books, other sale in specialized stores	106.0	102.4	99.7	3.7
Others	93.0	93.6	97.8	9.6

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in February 2025 by type of enterprise activity (constant prices) – corresponding period of previous year=100

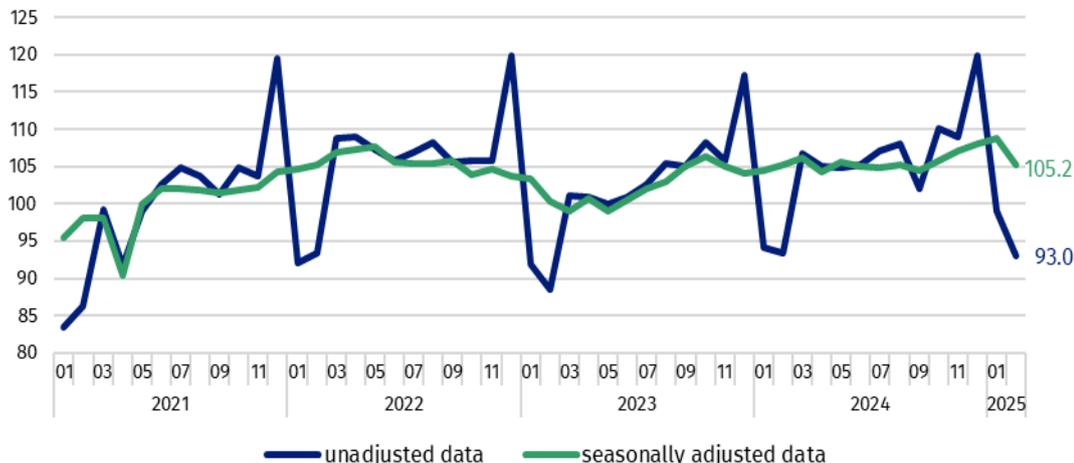


Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in February 2025 were by 3.2% lower than in January 2025.

In February 2025, a decrease of 3.2% in retail sales seasonally adjusted was recorded in comparison with January 2025

Chart 3. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2021=100



In Knowledge Databases (DBW) simultaneously with the data on retail sales, the data for the volume of sales³ by KAU (Kind-of-activity unit), which is prepared for the needs of European statistics, is presented additionally. The volume of sales (constant prices 2021=100) includes divisions and groups of Section G according NACE Rev. 2 - "Wholesale and retail trade; repair of motor vehicles and motorcycles". The data is disseminated on the website of the Statistics Poland in the resources Knowledge Databases/Database/Economy/Short-Term Statistics - data by Kind-of-activity unit.

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³ The volume of sales is defined as turnover in trade deflated by price index i.e. turnover at constant prices (2021=100).

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