

Retail sales index – January 2025

24.02.2025

 **4.8%**

An increase compared with the corresponding month of the previous year

In January 2025 retail sales¹ at constant prices² were by 4.8% higher than the year before (against an increase of 3.2% in January 2024). Compared with December 2024, a decrease by 17.3% in retail sales was recorded.

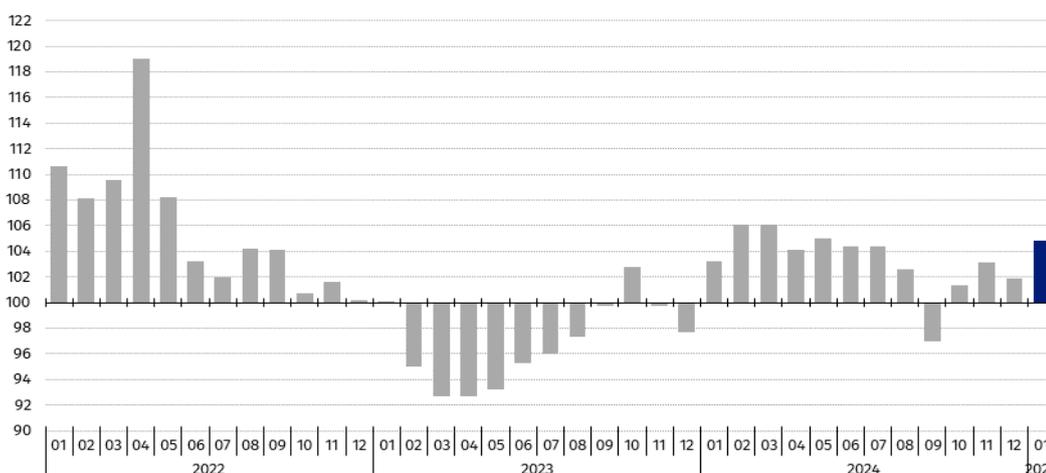
Retail sales of goods by type of enterprise activity

In January 2025, the largest increase in retail sales (at constant prices) compared with the corresponding period of 2024 among the presented categories of goods was recorded by entities trading in motor vehicles, motorcycles, parts (by 21.9%). A significant increase in sales was also observed in units from the following groups: “furniture, radio, TV and household appliances” (by 13.6%), “pharmaceuticals, cosmetics, orthopaedic equipment” (by 12.8%), “textiles, clothing, footwear” (by 8.8%). Enterprises classified in the group with the largest share in “total” retail sales – “food, beverages and tobacco products” noted a growth of 0.6%.

In January 2025 compared with January 2024, an increase in retail sales value via Internet at current prices was recorded (by 9.4%). The share of sales via Internet in “total” sales increased in January 2025 compared with corresponding period of previous year from 8.8% to 9.1%. Among the presented groups with a significant share of sales via Internet an increase in share was reported by enterprises from the group “textiles, clothing, footwear” (from 27.2% a year ago to 29.0%), however a drop in share was shown by units from the groups: “newspapers, books, other sale in specialized stores” (from 26.3% to 19.9% respectively) and “furniture, radio, TV and household appliances” (from 18.7% to 18.1%).

In January 2025, an increase in retail sales y/y (at constant prices) was recorded in most groups

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the dynamics of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

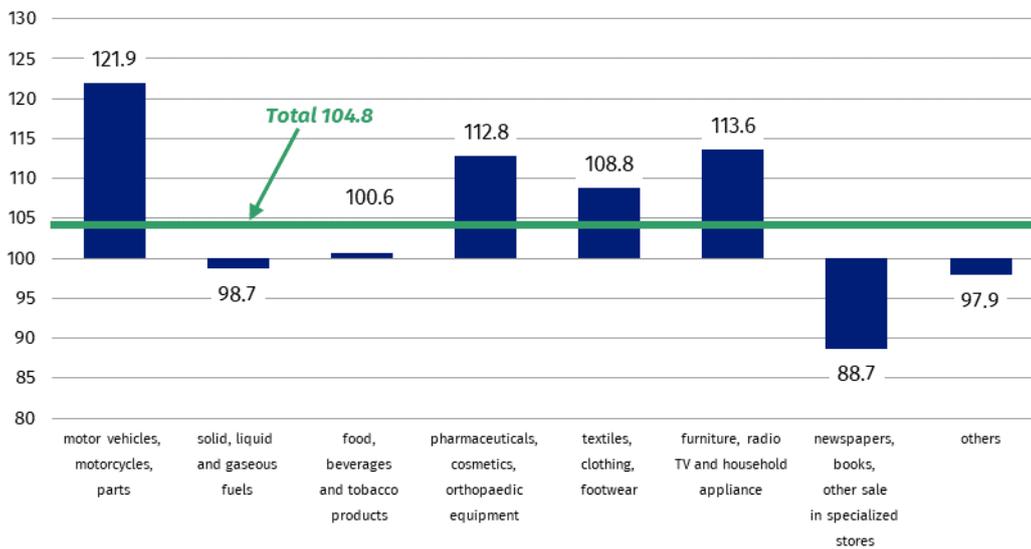
² Preliminary data

Table 1. Index numbers of retail sales

Specification	Constant prices		Current prices	
	01 2025		01 2025	
	12 2024=100	01 2024=100	12 2024=100	01 2024=100
TOTAL	82.7	104.8	83.0	106.1
of which:				
Motor vehicles, motorcycles, parts	92.9	121.9	92.5	115.9
Solid, liquid and gaseous fuels	92.5	98.7	93.6	97.6
Food, beverages and tobacco products	81.3	100.6	82.5	106.0
Other retail sales in non-specialized stores
Pharmaceuticals, cosmetics, orthopaedic equipment	86.6	112.8	87.0	115.8
Textiles, clothing, footwear	75.8	108.8	73.4	107.5
Furniture, radio, TV and household appliances	82.9	113.6	83.0	113.0
Newspapers, books, other sale in specialized stores	56.1	88.7	56.3	90.3
Others	86.3	97.9	86.5	100.0

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in January 2025 by type of enterprise activity (constant prices) – corresponding period of previous year=100

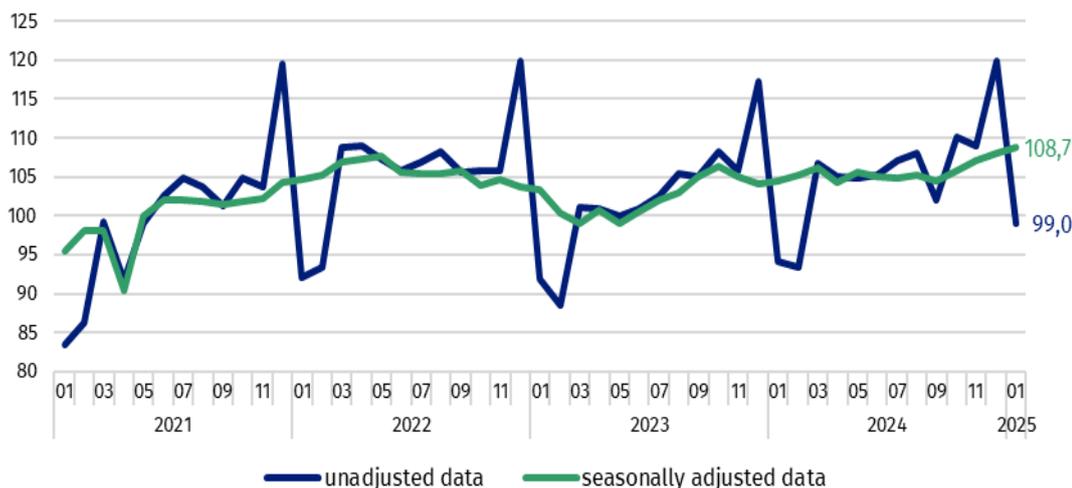


Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in January 2025 were by 0.6% higher compared with December 2024.

In January 2025, an increase of 0.6% in retail sales seasonally adjusted was recorded in comparison with December 2024

Chart 3. Retail sales – seasonally adjusted³ and unadjusted data (constant prices) – monthly average 2021=100



In Knowledge Databases (DBW) simultaneously with the data on retail sales, the data for the volume of sales⁴ by KAU (Kind-of-activity unit), which is prepared for the needs of European statistics, is presented additionally. The volume of sales (constant prices 2021=100) includes divisions and groups of Section G according to NACE Rev. 2 - "Wholesale and retail trade; repair of motor vehicles and motorcycles". The data is disseminated on the website of the Statistics Poland in the resources Knowledge Databases/Database/Economy/Short-Term Statistics - data by Kind-of-activity unit.

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³ The adjusted data has been changed for 2021-2024

⁴ The volume of sales is defined as turnover in trade deflated by price index i.e. turnover at constant prices (2021=100).

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