

Retail sales index – November 2024

20.12.2024


3.1%

An increase compared with the corresponding month of the previous year

In November 2024 retail sales¹ at constant prices were by 3.1% higher than the year before (against a decrease of 0.3% in November 2023). Compared with October 2024, a decrease by 1.2% in retail sales was recorded. In the period of January-November² 2024 sales increased y/y by 2.7% (against a decrease by 2.4% in corresponding period of 2023).

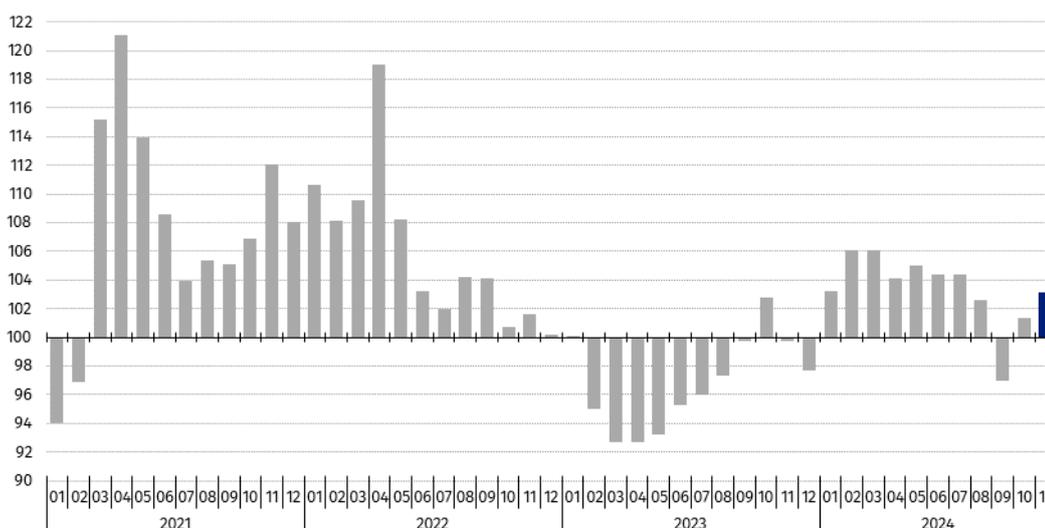
Retail sales of goods by type of enterprise activity

In November 2024, an increase in retail sales (at constant prices) compared with the corresponding period of 2023 among the presented categories of goods was recorded by entities from the following groups: “motor vehicles, motorcycles, parts” (by 28.1%), “others” (by 14.8%), “pharmaceuticals, cosmetics, orthopaedic equipment” (by 7.2%), “solid, liquid and gaseous fuels” (by 4.1%). Enterprises classified in the group with the largest share in “total” retail sales – “food, beverages and tobacco products” noted a slight drop by 0.2%.

In November 2024 compared with November 2023, a decline in retail sales value via Internet at current prices was recorded (by 6.0%). The share of sales via Internet in “total” sales decreased in November 2024 compared with corresponding period of previous year from 11.7% to 10.7%. Among the presented groups with a significant share of sales via Internet a drop in share was reported by enterprises from the group “newspapers, books, other sale in specialized stores” (from 30.9% a year ago to 27.5%), however an increase in share was shown by units from the groups: “textiles, clothing, footwear” (from 24.5% to 27.3% respectively) and “furniture, radio, TV and household appliances” (from 20.8% to 21.3%).

In November 2024, the largest increase in retail sales y/y (at constant prices) was maintained in entities trading in motor vehicles, motorcycles, parts

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the dynamics of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	11 2024		01-11 2024
	10 2024=100	11 2023=100	10 2024=100
TOTAL	98.8	103.1	102.7
of which:			
Motor vehicles, motorcycles, parts	101.4	128.1	119.6
Solid, liquid and gaseous fuels	93.0	104.1	107.2
Food, beverages and tobacco products	95.6	99.8	99.6
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	102.5	107.2	107.1
Textiles, clothing, footwear	103.7	85.3	87.1
Furniture, radio, TV and household appliances	106.9	97.7	94.8
Newspapers, books, other sale in specialized stores	106.3	98.4	102.0
Others	98.8	114.8	113.1

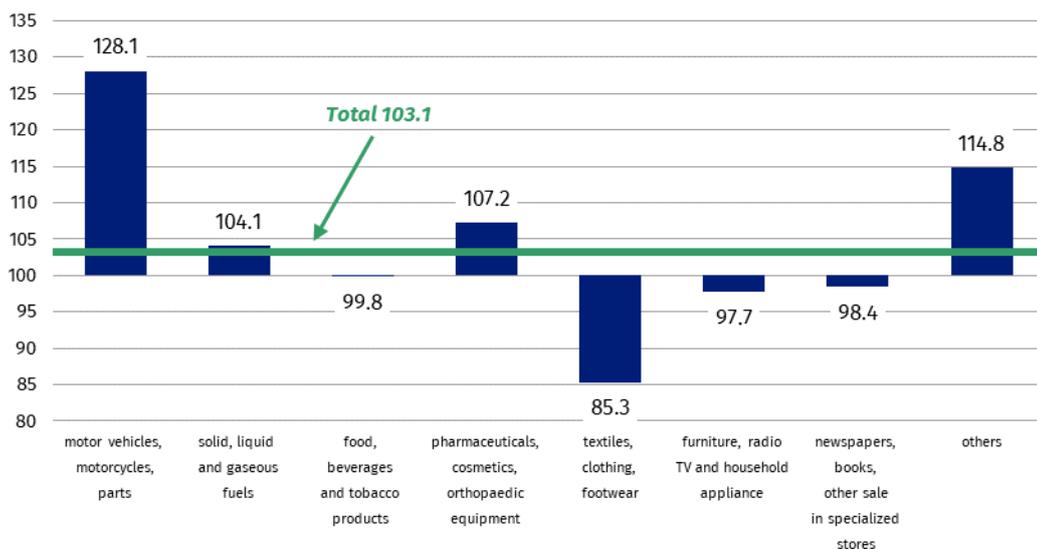
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers of retail sales (current prices)

Specification	11 2024		01-11 2024
	10 2024=100	11 2023=100	01-11 2023=100
TOTAL	99.3	103.4	103.2
of which:			
Motor vehicles, motorcycles, parts	101.6	121.7	115.2
Solid, liquid and gaseous fuels	94.4	97.8	101.6
Food, beverages and tobacco products	96.2	104.4	103.1
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	102.3	109.7	109.5
Textiles, clothing, footwear	104.1	84.0	86.8
Furniture, radio, TV and household appliances	106.9	97.9	96.1
Newspapers, books, other sale in specialized stores	107.0	100.3	103.4
Others	99.1	117.1	115.4

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in November 2024 by type of enterprise activity (constant prices) – corresponding period of previous year=100

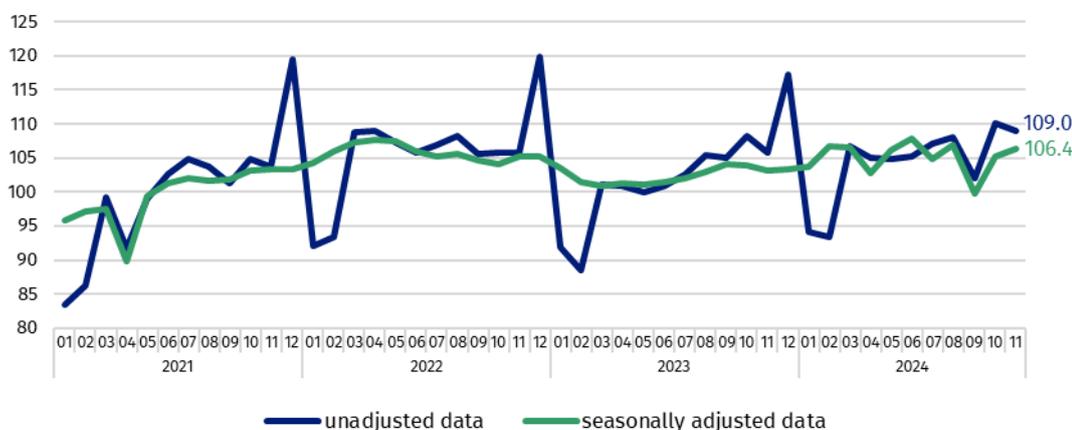


Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in November 2024 were by 1.0% higher compared with October 2024.

In November 2024, an increase of 1.0% in retail sales seasonally adjusted was recorded in comparison with October 2024

Chart 3. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2021=100



In Knowledge Databases (DBW) simultaneously with the data on retail sales, the data for the volume of sales³ by KAU (Kind-of-activity unit), which is prepared for the needs of European statistics, is presented additionally. The volume of sales (constant prices 2021=100) includes divisions and groups of Section G - "Wholesale and retail trade; repair of motor vehicles and motorcycles". The data is disseminated on the website of the Statistics Poland in the resources Knowledge Databases/Database/Economy/Short-Term Statistics - data by Kind-of-activity unit.

When quoting Statistics Poland data, please provide the information: "Source of data: Statistics Poland", and when publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland".

³ The volume of sales is defined as turnover in trade deflated by price index i.e. turnover at constant prices on the basis of the base year; from 2024 the valid base year is 2021

Prepared by:
Trade and Services Department
Director Ewa Adach-Stankiewicz
Phone: (+48 22) 608 31 24

Issued by:
Press Office
Mobile: (+48) 695 255 032
Phone: (+48 22) 608 38 04, (+48 22) 449 41 45,
(+48 22) 608 30 09
e-mail: obslugaprasowa@stat.gov.pl

-  www.stat.gov.pl/en/
-  [@StatPoland](https://twitter.com/StatPoland)
-  [@GlownyUrzadStatystyczny](https://www.facebook.com/GlownyUrzadStatystyczny)
-  [gus_stat](https://www.instagram.com/gus_stat)
-  [glownyurządstatystycznygus](https://www.youtube.com/glownyurządstatystycznygus)
-  [glownyurządstatystyczny](https://www.linkedin.com/company/glownyurządstatystyczny)

Related information

[Internal market in 2023](#)

Data available in databases

[Knowledge Database - Internal market](#)

[Macroeconomic Data Bank](#)

[Local Data Bank](#)

Terms used in official statistics

[Retail sales of goods](#)