

Retail sales index – October 2024

26.11.2024

 **1.3%**

An increase compared with the corresponding month of the previous year

In October 2024 retail sales¹ at constant prices were by 1.3% higher than the year before (against an increase of 2.8% in October 2023). Compared with September 2024, an increase by 7.8% in retail sales was recorded. In the period of January-October² 2024 sales increased y/y by 2.4% (against a decrease by 2.6% in corresponding period of 2023).

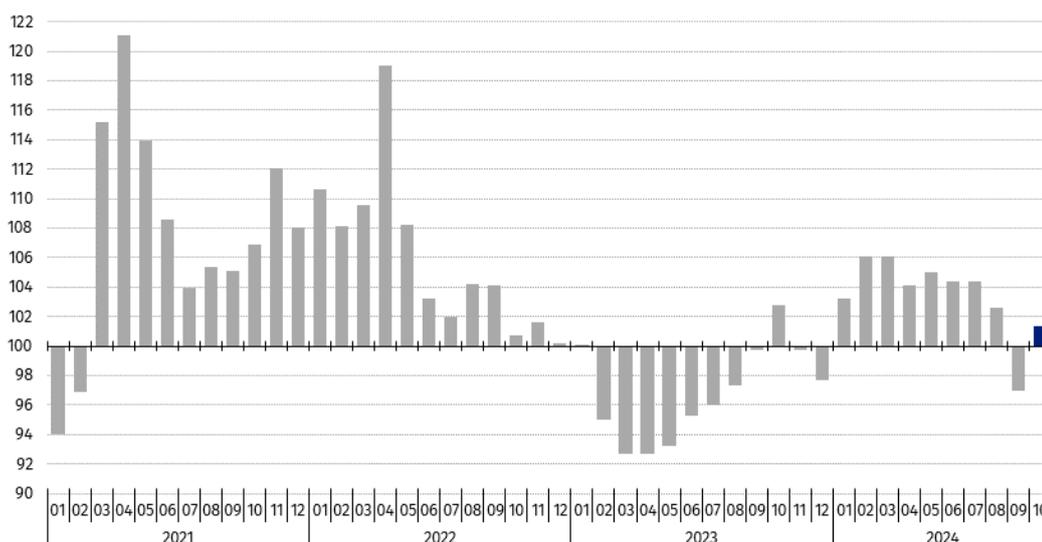
Retail sales of goods by type of enterprise activity

In October 2024, an increase in retail sales (at constant prices) compared with the corresponding period of 2023 among the presented categories of goods was recorded by entities from the following groups: “motor vehicles, motorcycles, parts” (by 24.1%), “others” (by 12.0%), “pharmaceuticals, cosmetics, orthopaedic equipment” (by 9.6%), “newspapers, books, other sale in specialized stores” (by 1.8%). Enterprises classified in the groups with the largest share in “total” retail sales noted a drop in sales (entities selling food, beverages and tobacco products by 1.2% and units trading in solid, liquid and gaseous fuels by 9.1%).

In October 2024 compared with October 2023, a rise in retail sales value via Internet at current prices was recorded (by 2.5%). The share of sales via Internet in “total” sales slightly increased in October 2024 compared with corresponding period of previous year from 9.0% to 9.1%. Among the presented groups with a significant share of sales via Internet an increase in share was reported by enterprises from the groups: “textiles, clothing, footwear” (from 19.9% a year ago to 25.9%), “furniture, radio, TV and household appliances” (from 17.1% to 19.0% respectively) and “newspapers, books, other sale in specialized stores” (from 24.8% to 25.0%).

In October 2024, the largest increase in retail sales y/y (at constant prices) was maintained in entities trading in motor vehicles, motorcycles and parts

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the dynamics of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	10 2024		01-10 2024
	09 2024=100	10 2023=100	01-10 2023=100
TOTAL	107.8	101.3	102.4
of which:			
Motor vehicles, motorcycles, parts	112.4	124.1	119.7
Solid, liquid and gaseous fuels	104.3	90.9	107.2
Food, beverages and tobacco products	108.2	98.8	99.3
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	106.7	109.6	107.4
Textiles, clothing, footwear	114.0	87.2	87.3
Furniture, radio, TV and household appliances	104.4	96.4	93.8
Newspapers, books, other sale in specialized stores	101.2	101.8	101.9
Others	104.8	112.0	112.7

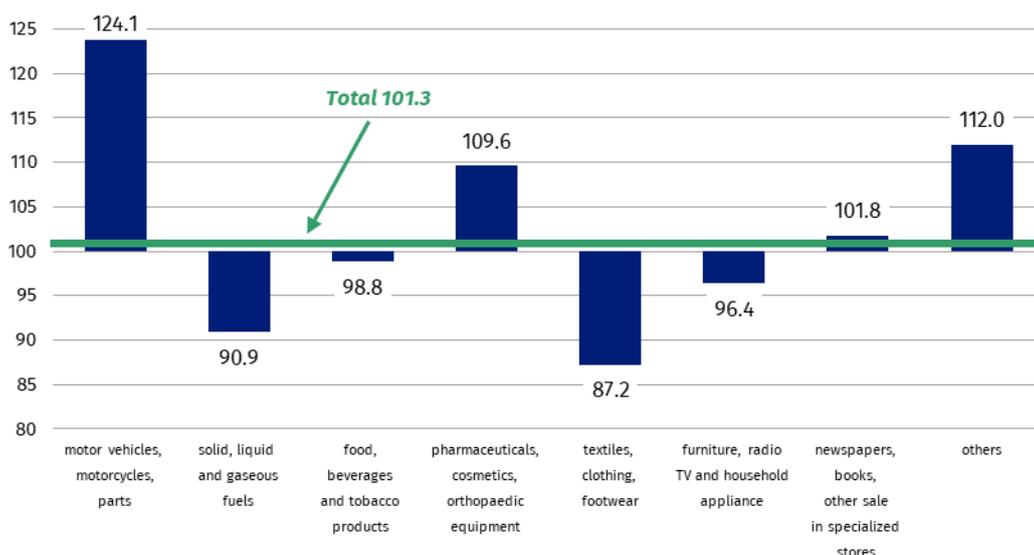
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Table 2. Index numbers of retail sales (current prices)

Specification	10 2024		01-10 2024
	09 2024=100	10 2023=100	01-10 2023=100
TOTAL	108.2	102.3	103.0
of which:			
Motor vehicles, motorcycles, parts	112.8	117.7	115.5
Solid, liquid and gaseous fuels	102.8	88.8	101.7
Food, beverages and tobacco products	108.9	103.5	102.7
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	107.1	113.0	109.9
Textiles, clothing, footwear	117.7	85.7	87.3
Furniture, radio, TV and household appliances	104.2	96.3	95.2
Newspapers, books, other sale in specialized stores	101.6	103.0	103.3
Others	105.6	114.3	115.1

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

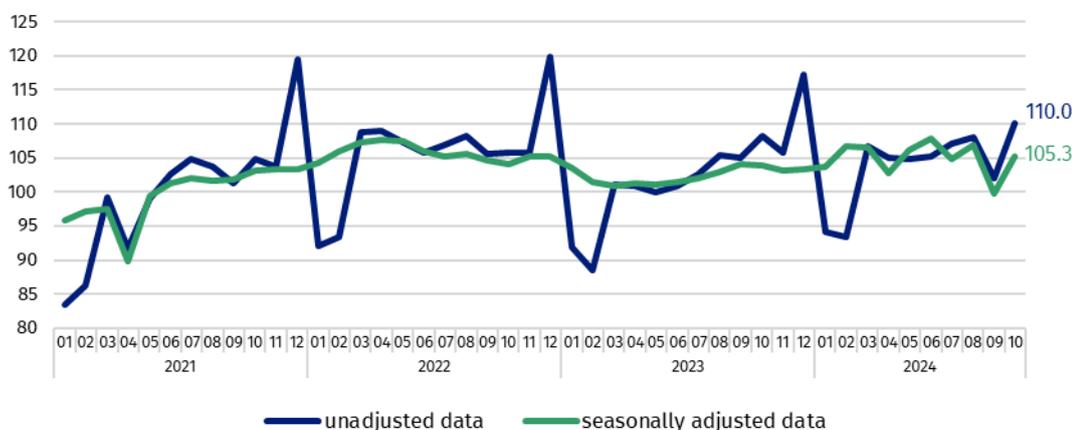
Chart 2. Retail sales of goods in October 2024 by type of enterprise activity (constant prices) – corresponding period of previous year=100



Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in October 2024 were by 5.6% higher compared with September 2024.

Chart 3. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2021=100



In October 2024, an increase of 5.6% in retail sales seasonally adjusted was recorded in comparison with September 2024

In Knowledge Databases (DBW) simultaneously with the data on retail sales, the data for the volume of sales³ by KAU (Kind-of-activity unit), which is prepared for the needs of European statistics, is presented additionally. The volume of sales (constant prices 2021=100) includes divisions and groups of Section G - "Wholesale and retail trade; repair of motor vehicles and motorcycles". The data is disseminated on the website of the Statistics Poland in the resources Knowledge Databases/Database/Economy/Short-Term Statistics - data by Kind-of-activity unit.

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³ The volume of sales is defined as turnover in trade deflated by price index i.e. turnover at constant prices on the basis of the base year; from 2024 the valid base year is 2021

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Terms used in official statistics

[Retail sales of goods](#)