

Retail sales index – September 2024

22.10.2024

↓ **3.0%**

A decrease compared with the corresponding month of the previous year

In September 2024 retail sales¹ at constant prices were by 3.0% lower than the year before (against a decrease of 0.3% in September 2023). Compared with August 2024, a decrease by 5.7% in retail sales was recorded. In the period of January-September² 2024 sales increased y/y by 2.6% (against a decrease by 3.4% in corresponding period of 2023).

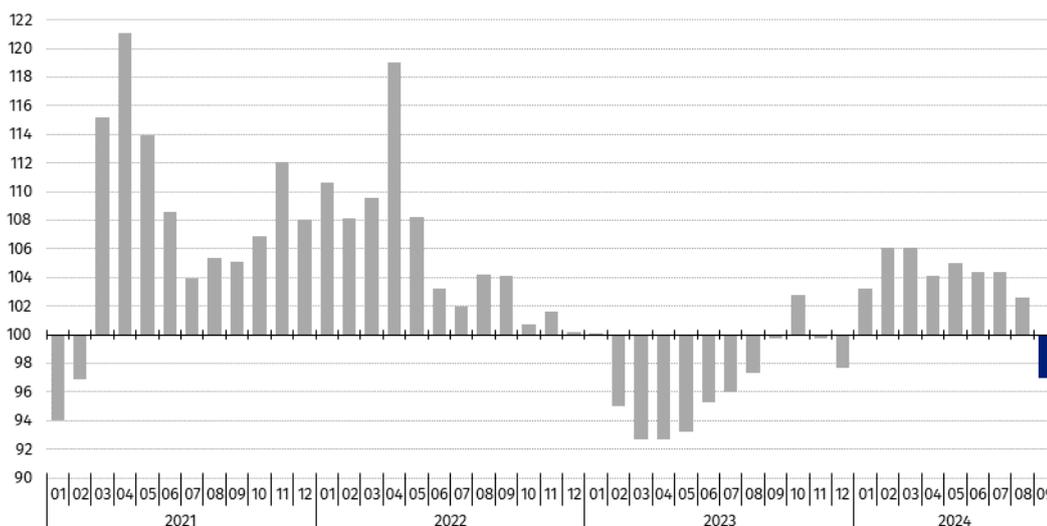
Retail sales of goods by type of enterprise activity

In September 2024, the largest decrease in retail sales (at constant prices) compared with the corresponding period of 2023 among the presented categories of goods was recorded by entities from the group “textiles, clothing, footwear” (by 12.5%). A drop in sales was also recorded in the following groups: “furniture, radio, TV and household appliances” (by 8.0%), “food, beverages and tobacco products” (by 7.6%), “solid, liquid and gaseous fuels” (by 4.8%) and “newspapers, books, other sale in specialized stores” (by 2.8%).

In September 2024 compared with September 2023, a rise in retail sales value via Internet at current prices was recorded (by 4.9%). The share of sales via Internet in “total” sales increased in September 2024 compared with corresponding period of previous year from 8.3% to 8.9%. Among the presented groups with a significant share of sales via Internet an increase in share was reported by enterprises from the groups: “textiles, clothing, footwear” (from 17.8% a year ago to 24.3%), “furniture, radio, TV and household appliances” (from 15.6% to 18.7% respectively) and “newspapers, books, other sale in specialized stores” (from 24.3% to 24.6%).

In September 2024, a decrease in retail sales y/y was recorded in most groups

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the dynamics of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

| Specification | 09 2024 | | 01-09 2024 |
|---|-------------|-------------|----------------|
| | 08 2024=100 | 09 2023=100 | 01-09 2023=100 |
| TOTAL | 94.3 | 97.0 | 102.6 |
| of which: | | | |
| Motor vehicles, motorcycles, parts | 107.3 | 111.2 | 119.3 |
| Solid, liquid and gaseous fuels | 91.6 | 95.2 | 109.7 |
| Food, beverages and tobacco products | 93.0 | 92.4 | 99.4 |
| Other retail sale in non-specialized stores | . | . | . |
| Pharmaceuticals, cosmetics, orthopaedic equipment | 98.7 | 105.2 | 108.2 |
| Textiles, clothing, footwear | 92.5 | 87.5 | 87.0 |
| Furniture, radio, TV and household appliances | 94.2 | 92.0 | 93.4 |
| Newspapers, books, other sale in specialized stores | 93.5 | 97.2 | 100.5 |
| Others | 93.3 | 102.7 | 112.5 |

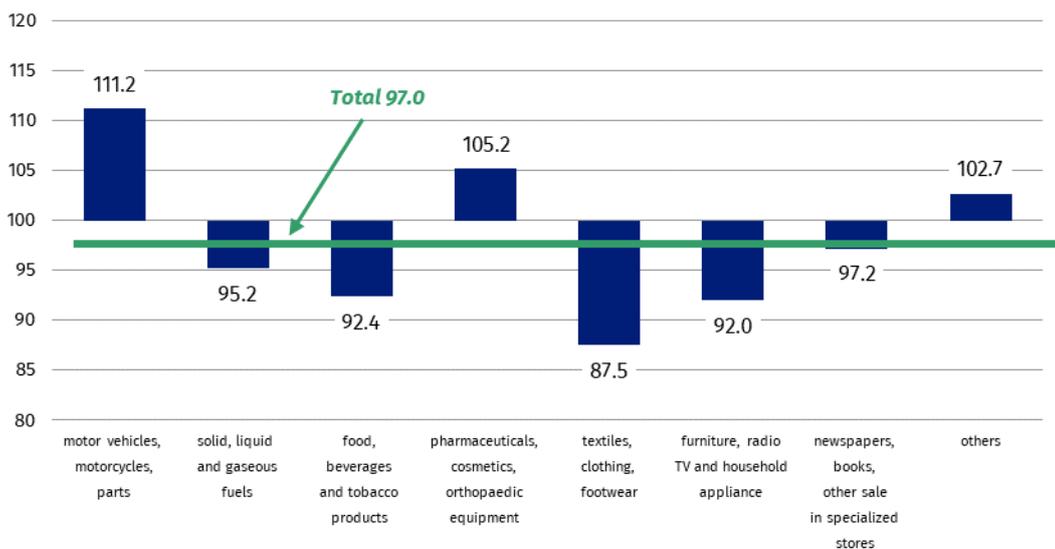
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers and structure of retail sales (current prices)

| Specification | 09 2024 | | 01-09 2024 | |
|---|-------------|-------------|----------------|----------------|
| | 08 2024=100 | 09 2023=100 | 01-09 2023=100 | Structure in % |
| TOTAL | 94.2 | 97.8 | 103.1 | 100.0 |
| of which: | | | | |
| Motor vehicles, motorcycles, parts | 106.6 | 105.7 | 115.2 | 7.9 |
| Solid, liquid and gaseous fuels | 89.5 | 91.7 | 103.8 | 14.1 |
| Food, beverages and tobacco products | 93.2 | 96.7 | 102.6 | 25.7 |
| Other retail sale in non-specialized stores | . | . | . | . |
| Pharmaceuticals, cosmetics, orthopaedic equipment | 98.5 | 108.7 | 110.6 | 7.5 |
| Textiles, clothing, footwear | 94.1 | 85.9 | 87.1 | 5.6 |
| Furniture, radio, TV and household appliances | 94.2 | 92.4 | 94.9 | 7.2 |
| Newspapers, books, other sale in specialized stores | 93.7 | 98.4 | 101.8 | 3.9 |
| Others | 93.7 | 105.0 | 114.7 | 10.0 |

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in September 2024 by type of enterprise activity (constant prices) – corresponding period of previous year=100

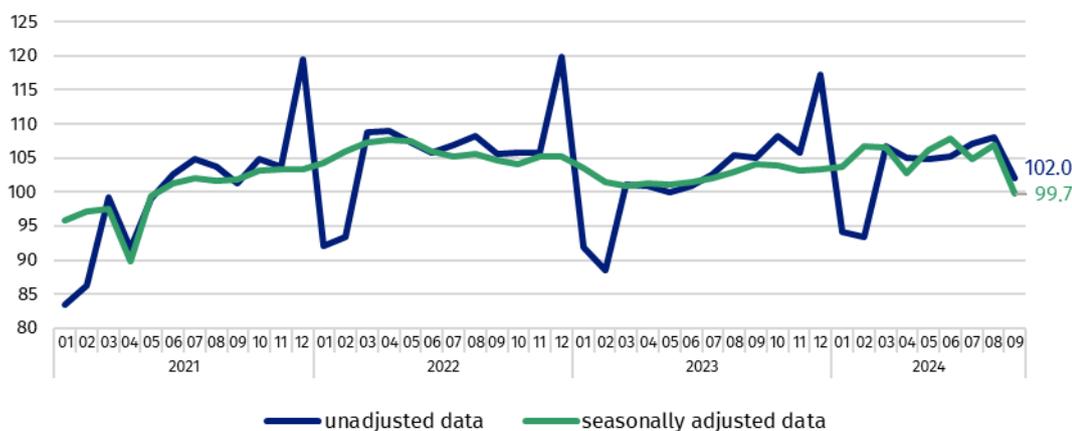


Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in September 2024 were by 6.7% lower compared with August 2024.

In September 2024, a decrease of 6.7% in retail sales seasonally adjusted was recorded in comparison with August 2024

Chart 3. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2021=100



In Knowledge Databases (DBW) simultaneously with the data on retail sales, the data for the volume of sales³ by KAU (Kind-of-activity unit), which is prepared for the needs of European statistics, is presented additionally. The volume of sales (constant prices 2021=100) includes divisions and groups of Section G - "Wholesale and retail trade; repair of motor vehicles and motorcycles". The data is disseminated on the website of the Statistics Poland in the resources Knowledge Databases/Database/Economy/Short-Term Statistics - data by Kind-of-activity unit.

When quoting Statistics Poland data, please provide the information: "Source of data: Statistics Poland", and when publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland".

³ The volume of sales is defined as turnover in trade deflated by price index i.e. turnover at constant prices on the basis of the base year; from 2024 the valid base year is 2021

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Terms used in official statistics

[Retail sales of goods](#)