



# Retail sales index – December 2025

26.01.2026

**5.3%**

An increase compared with the corresponding month of the previous year

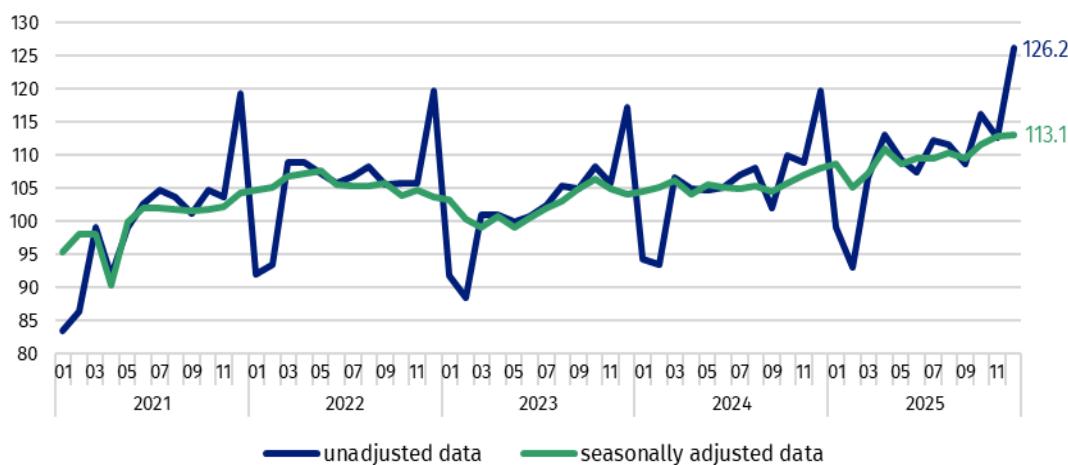
**In December 2025 retail sales<sup>1</sup> at constant prices were by 5.3% higher than the year before (against an increase of 1.9 in December 2024). Compared with November 2025, there was an increase by 12.5% in retail sales. In the period of January–December<sup>2</sup> 2025 sales increased y/y by 4.3% (against an increase by 2.7% in the corresponding period of 2024).**

## Retail sales seasonally adjusted

After eliminating the seasonal factors, in December 2025 retail sales at constant prices were by 4.7% higher than in the corresponding month of 2024 and increased by 0.2% compared with November 2025.

**Chart 1. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2021=100**

In December 2025, an increase of 4.7% in retail sales seasonally adjusted was recorded in comparison with December 2024



<sup>1</sup> Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the dynamics of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

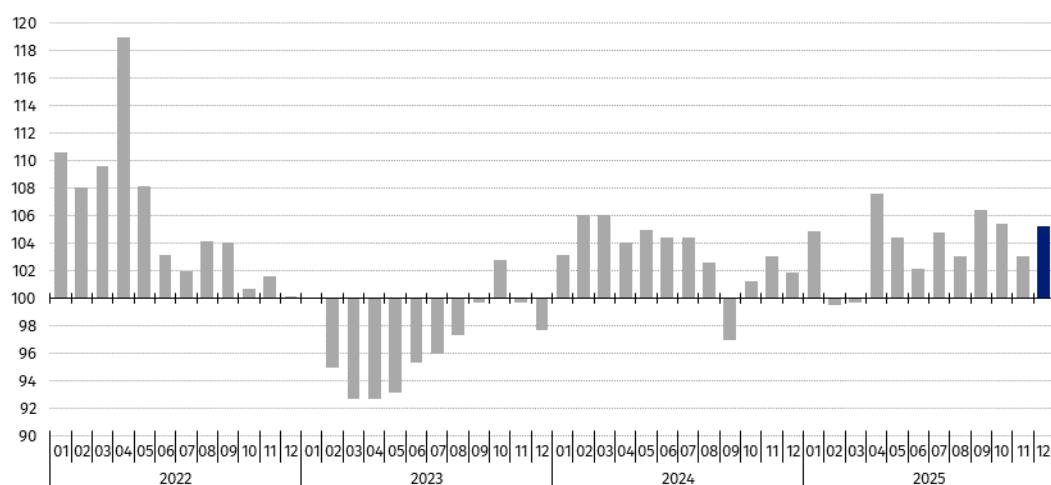
<sup>2</sup> Corrections made by reporting entities were included in cumulative data.

## Retail sales of goods by type of enterprise activity

In December 2025, retail sales (at constant prices) compared with the corresponding period of 2024 increased significantly in the groups: "furniture, radio, TV and household appliances" (by 19.8%), "motor vehicles, motorcycles, parts" (by 13.1%), "others" (by 8.6%), "pharmaceuticals, cosmetics, orthopaedic equipment" (by 8.4%), "solid, liquid and gaseous fuels" (by 8.3%). In the group with the highest share in "total" retail sales - "food, beverages and tobacco products" an increase in sales of 1.9% was observed.

In December 2025, the value of retail sales via Internet at current prices was by 4.5% higher than a year ago, while the share of sales via Internet in "total" sales decreased slightly from 10.2% to 10.1%. Among the presented groups with a significant share of sales via Internet a decrease in share was reported by enterprises from group "newspapers, books, other sale in specialized stores" (from 25.3% a year ago to 20.2%). On the other hand an increase in share was shown by units from the groups "textiles, clothing, footwear" (from 23.7% a year ago to 25.1%) and "furniture, radio, TV and household appliances" (from 21.7% to 21.8%).

**Chart 2. Retail sales of goods (constant prices) – corresponding period of previous year=100**



**Table 1. Index numbers of retail sales (constant prices)**

Specification	12 2025		01-12 2025
	11 2025=100	12 2024=100	01-12 2024=100
<b>TOTAL</b>	<b>112.5</b>	<b>105.3</b>	<b>104.3</b>
of which:			
Motor vehicles, motorcycles, parts	104.1	113.1	111.1
Solid, liquid and gaseous fuels	100.5	108.3	104.4
Food, beverages and tobacco products	119.6	101.9	99.5
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	117.5	108.4	106.2
Textiles, clothing, footwear	102.2	106.0	109.7
Furniture, radio, TV and household appliances	110.8	119.8	115.8
Newspapers, books, other sale in specialized stores	149.4	101.4	97.9
Others	112.3	108.6	101.0

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

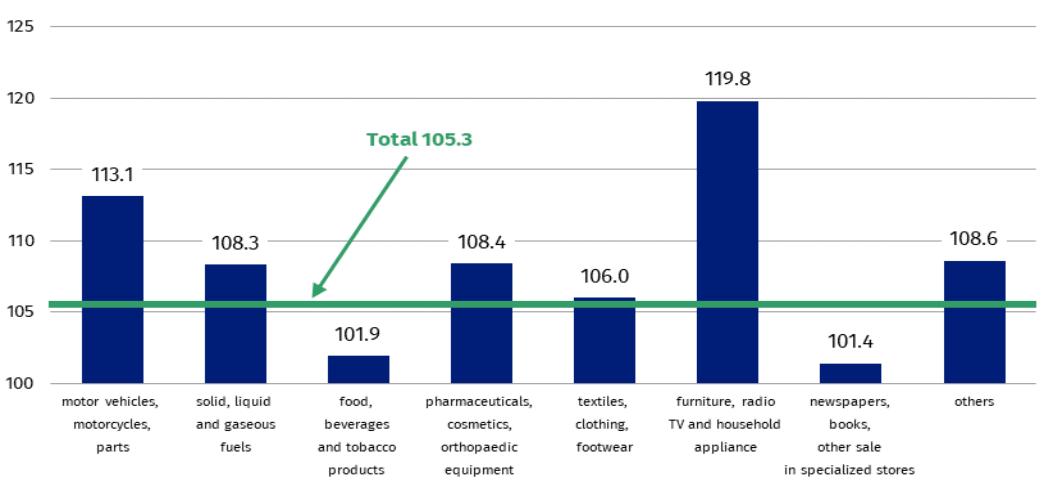
In December 2025, an increase in retail sales y/y in all presented groups was recorded

**Table 2. Index numbers and structure of retail sales (current prices)**

Specification	12 2025		01-12 2025	
	11 2025=100	12 2024=100	01-12 2024=100	Structure in %
<b>TOTAL</b>	<b>112.1</b>	<b>105.0</b>	<b>104.6</b>	<b>100.0</b>
of which:				
Motor vehicles, motorcycles, parts	103.4	106.0	104.7	7.9
Solid, liquid and gaseous fuels	99.9	105.0	99.6	13.0
Food, beverages and tobacco products	119.6	105.3	104.5	25.7
Other retail sale in non-specialized stores	.	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	117.6	110.2	108.5	7.8
Textiles, clothing, footwear	100.7	103.6	108.1	6.0
Furniture, radio, TV and household appliances	111.0	117.2	114.1	7.9
Newspapers, books, other sale in specialized stores	148.6	101.5	98.0	3.8
Others	112.1	109.3	102.7	9.7

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**Chart 3. Retail sales of goods in December 2025 by type of enterprise activity (constant prices) – corresponding period of previous year=100**



In Knowledge Databases (DBW) simultaneously with the data on retail sales, the data for the volume of sales<sup>3</sup> by KAU (Kind-of-activity unit), which is prepared for the needs of European statistics, is presented additionally. The volume of sales (constant prices 2021=100) includes divisions and groups of Section G according to NACE Rev. 2.0 - "Wholesale and retail trade; repair of motor vehicles and motorcycles". The data is disseminated on the website of the Statistics Poland in the resources Knowledge Databases/Database/Economy/Short-Term Statistics - data by Kind-of-activity unit.

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<sup>3</sup> The volume of sales is defined as turnover in trade deflated by price index i.e. turnover at constant prices (2021=100).

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#### Terms used in official statistics

[Retail sales of goods](#)

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