

Retail sales index – September 2025

22.10.2025

↑ 6.4%

An increase compared with the corresponding month of the previous year

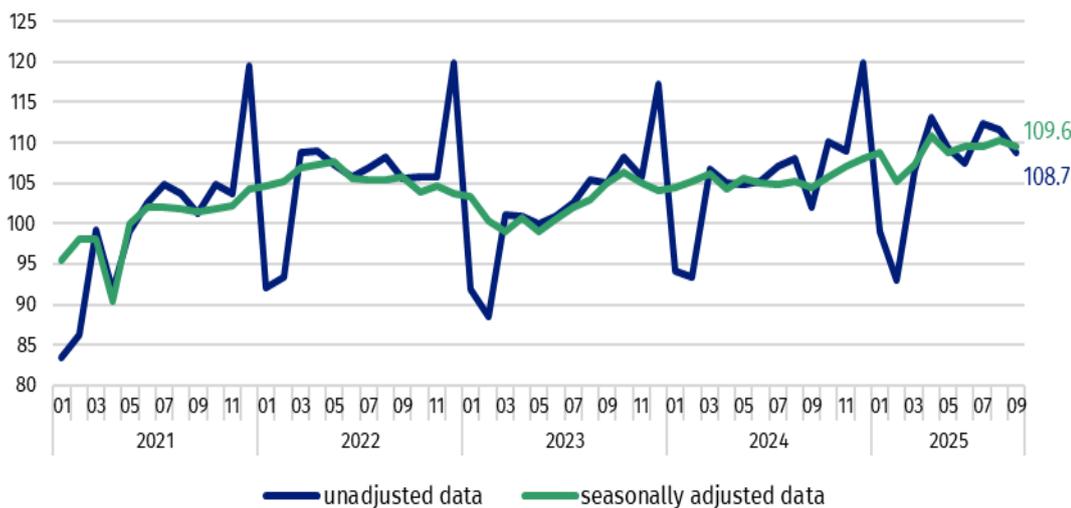
In September 2025 retail sales¹ at constant prices were by 6.4% higher than the year before (against a decrease of 3.0% in September 2024). Compared with August 2025, a decrease by 2.7% in retail sales was recorded. In the period of January-September² 2025 sales increased y/y by 3.9% (against an increase by 2.6% in the corresponding period of 2024).

Retail sales seasonally adjusted

After eliminating the seasonal factors, in September 2025 retail sales at constant prices were by 4.9% higher than in the corresponding month of 2024 and by 0.6% lower compared with August this year.

In September 2025, an increase of 4.9% in retail sales seasonally adjusted was recorded in comparison with September 2024

Chart 1. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2021=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the dynamics of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Retail sales of goods by type of enterprise activity

In September 2025, an increase in retail sales (at constant prices) compared with the corresponding period of 2024 was recorded in all presented groups. Sales increased significantly in enterprises classified into the following groups: “textiles, clothing, footwear” (by 20.5%), “furniture, radio, TV and household appliances” (by 16.1%), “motor vehicles, motorcycles, parts” (by 15.0%) and “solid, liquid and gaseous fuels” (by 7.1%). In the group with the highest share in “total” retail sales – “food, beverages and tobacco products”, after declines in previous months, an increase in sales by 0.2 % was observed.

In September 2025, the value of retail sales via Internet at current prices was by 8.8% higher than a year ago. The share of sales via Internet in “total” sales increased from 8.9% to 9.0%. In most categories of goods an increase in share was observed, while in groups with a significant share of sales via Internet there was a decrease in share: “newspapers, books, other sale in specialized stores” (from 24.6% a year ago to 20.6%), “textiles, clothing, footwear (from 24.3% to 23.6% respectively) and “furniture, radio, TV and household appliances” (from 18.7% to 18.2%).

In September this year, an increase in retail sales y/y (at constant prices) was noted in all presented groups

Chart 2. Retail sales of goods (constant prices) – corresponding period of previous year=100

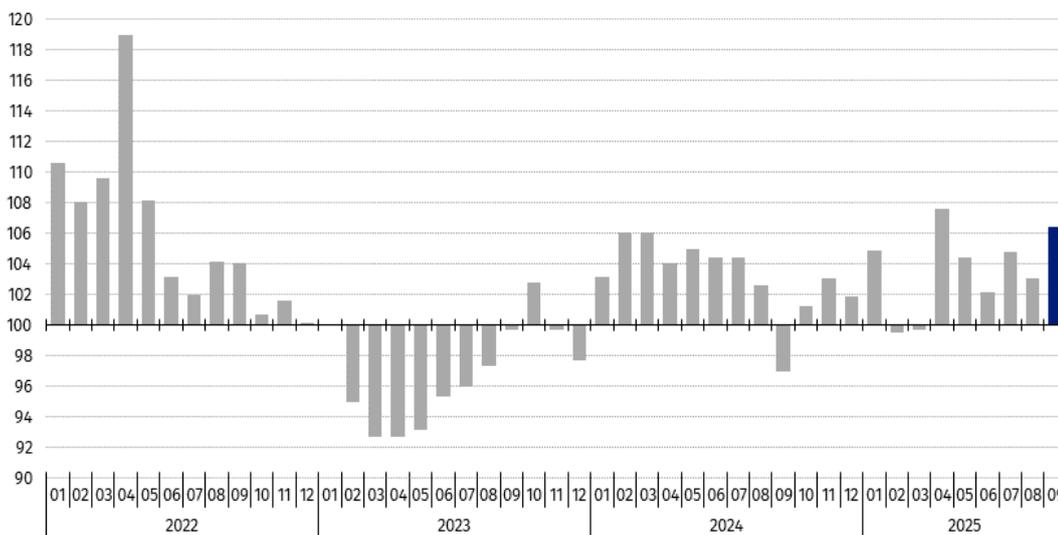


Table 1. Index numbers of retail sales (constant prices)

Specification	09 2025		01-09 2025
	08 2025=100	09 2024=100	01-09 2024=100
TOTAL	97.3	106.4	103.9
of which:			
Motor vehicles, motorcycles, parts	112.8	115.0	109.1
Solid, liquid and gaseous fuels	92.5	107.1	103.2
Food, beverages and tobacco products	96.5	100.2	99.6
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	99.8	104.4	104.8
Textiles, clothing, footwear	93.6	120.5	111.1
Furniture, radio, TV and household appliances	96.0	116.1	114.7
Newspapers, books, other sale in specialized stores	95.7	100.1	99.4
Others	100.2	103.3	98.0

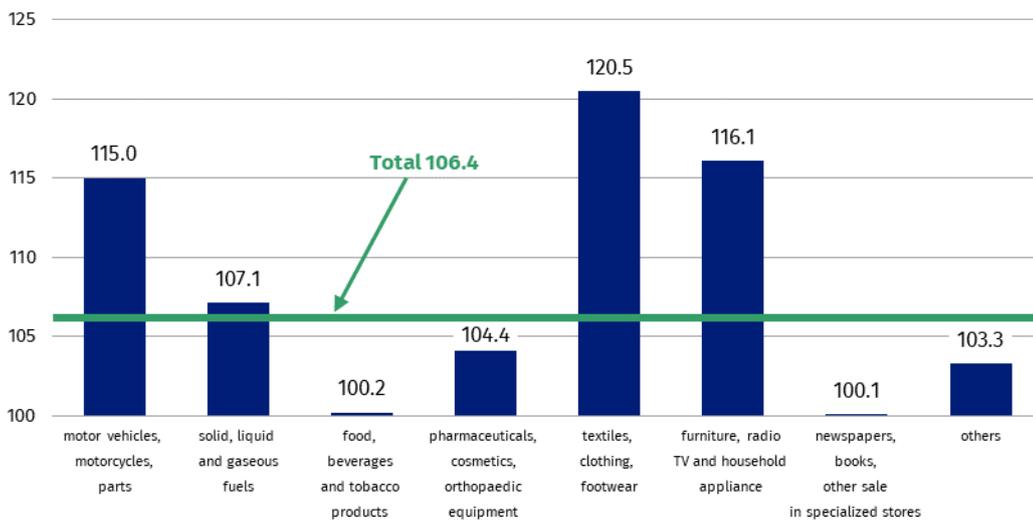
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers and structure of retail sales (current prices)

Specification	09 2025		01-09 2025	
	08 2025=100	09 2024=100	01-09 2024=100	Structure in %
TOTAL	97.5	106.6	104.3	100,0
of which:				
Motor vehicles, motorcycles, parts	112.5	108.9	103.1	7.8
Solid, liquid and gaseous fuels	92.2	102.2	97.8	13.3
Food, beverages and tobacco products	96.2	104.8	104.9	25.9
Other retail sale in non-specialized stores	.	.	.	
Pharmaceuticals, cosmetics, orthopaedic equipment	99.8	106.8	107.2	7.7
Textiles, clothing, footwear	96.0	119.4	109.6	5.9
Furniture, radio, TV and household appliances	96.2	113.9	113.3	7.8
Newspapers, books, other sale in specialized stores	95.9	100.0	99.5	3.8
Others	100.5	104.8	100.0	9.4

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 3. Retail sales of goods in September 2025 by type of enterprise activity (constant prices) – corresponding period of previous year=100



In Knowledge Databases (DBW) simultaneously with the data on retail sales, the data for the volume of sales³ by KAU (Kind-of-activity unit), which is prepared for the needs of European statistics, is presented additionally. The volume of sales (constant prices 2021=100) includes divisions and groups of Section G according to NACE Rev. 2.0 - "Wholesale and retail trade; repair of motor vehicles and motorcycles". The data is disseminated on the website of the Statistics Poland in the resources Knowledge Databases/Database/Economy/Short-Term Statistics - data by Kind-of-activity unit.

When quoting Statistics Poland data, please provide the information: "Source of data: Statistics Poland", and when publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland".

³ The volume of sales is defined as turnover in trade deflated by price index i.e. turnover at constant prices (2021=100).

Prepared by:
Trade and Services Department
Director Ewa Adach-Stankiewicz
Phone: (+48 22) 608 31 24

Issued by:
Press Office
Mobile: (+48) 695 255 032
Phone: (+48 22) 608 38 04, (+48 22) 449 41 45,
(+48 22) 608 30 09

e-mail: obslugaprasowa@stat.gov.pl

-  www.stat.gov.pl/en/
-  [@StatPoland](https://twitter.com/StatPoland)
-  [@GlownyUrzadStatystyczny](https://www.facebook.com/GlownyUrzadStatystyczny)
-  [gus_stat](https://www.instagram.com/gus_stat)
-  [glownyurządstatystycznygus](https://www.youtube.com/glownyurządstatystycznygus)
-  [glownyurządstatystyczny](https://www.linkedin.com/company/glownyurządstatystyczny)

Related information

[Internal market in 2023](#)

[Socio-economic situation of the country](#)

[Statistical Bulletin](#)

Data available in databases

[Knowledge Database - Internal market](#)

[Local Data Bank](#)

[Macroeconomic Data Bank](#)

Terms used in official statistics

[Retail sales of goods](#)