

Retail sales index – June 2025

22.07.2025

↑ 2.2%

An increase compared with the corresponding month of the previous year

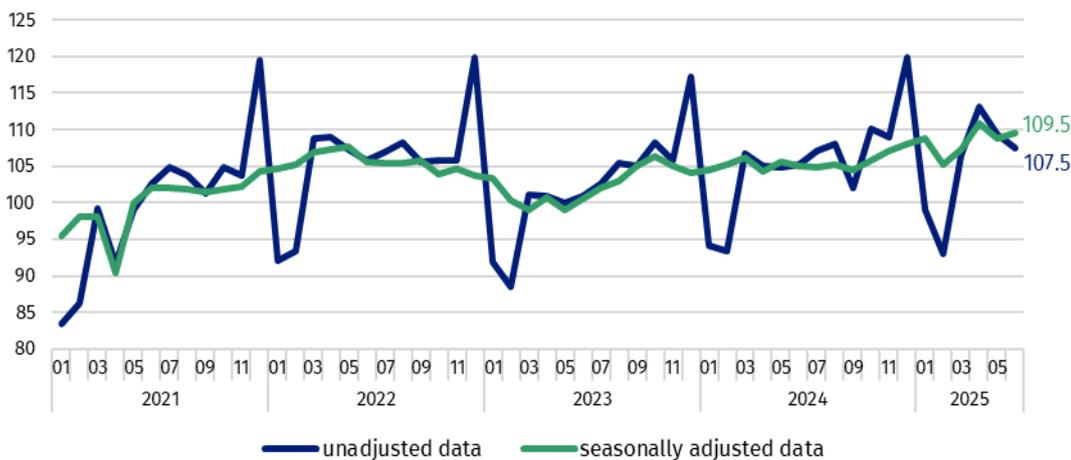
In June 2025 retail sales¹ at constant prices were by 2.2% higher than the year before (against an increase of 4.4% in June 2024). Compared with May 2025, a decrease by 1.8% in retail sales was recorded. In the period of January-June² 2025 sales increased y/y by 3.7% (against an increase by 4.9% in the corresponding period of 2024).

Retail sales seasonally adjusted

After eliminating the seasonal factors, in June 2025 retail sales at constant prices were by 4.2% higher than in the corresponding month of 2024, while compared to May this year sales increased by 0.7%.

In June 2025, an increase of 4.2% in retail sales seasonally adjusted was recorded in comparison with June 2024

Chart 1. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2021=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the dynamics of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Retail sales of goods by type of enterprise activity

In June 2025, a significant increase in retail sales (at constant prices) compared with the corresponding period of 2024 was recorded in the following groups: “textiles, clothing, footwear” (by 11.8%), “furniture, radio, TV and household appliances” (by 10.2%), “motor vehicles, motorcycles, parts” (by 7.7%), “pharmaceuticals, cosmetics, orthopaedic equipment” (by 5.8%), “solid, liquid and gaseous fuels” (by 5.7%). In the group with the highest share in “total” retail sales – “food, beverages and tobacco products” a decline in sales by 1.0 % was observed. Sales also decreased in the group “others” (by 4.0%).

In June 2025, the value of retail sales via Internet at current prices was by 8.0% higher than a year ago and the share of sales via Internet in “total” sales increased from 8.2% to 8.7%. Among the presented groups with a significant share of sales via Internet an increase in share was observed in enterprises from the groups “textiles, clothing, footwear” (from 21.6% a year ago to 23.0%) and “furniture, radio, TV and household appliances” (from 17.2% to 17.7% respectively). However a drop in share was shown by units from the group “newspapers, books, other sale in specialized stores” (from 21.4% to 20.1%).

The lower y/y growth than a month ago was influenced by i.a. a smaller number of trading days in June this year

Chart 2. Retail sales of goods (constant prices) – corresponding period of previous year=100

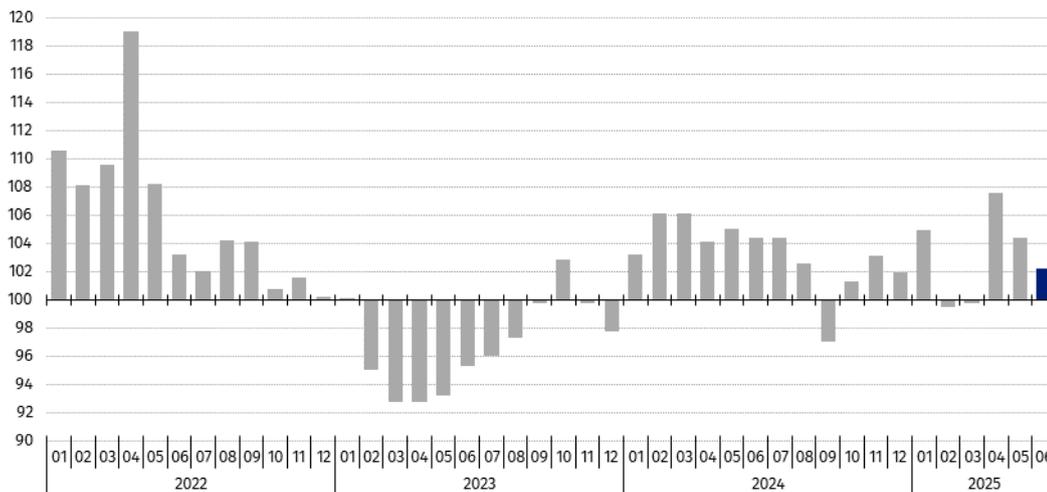


Table 1. Index numbers of retail sales (constant prices)

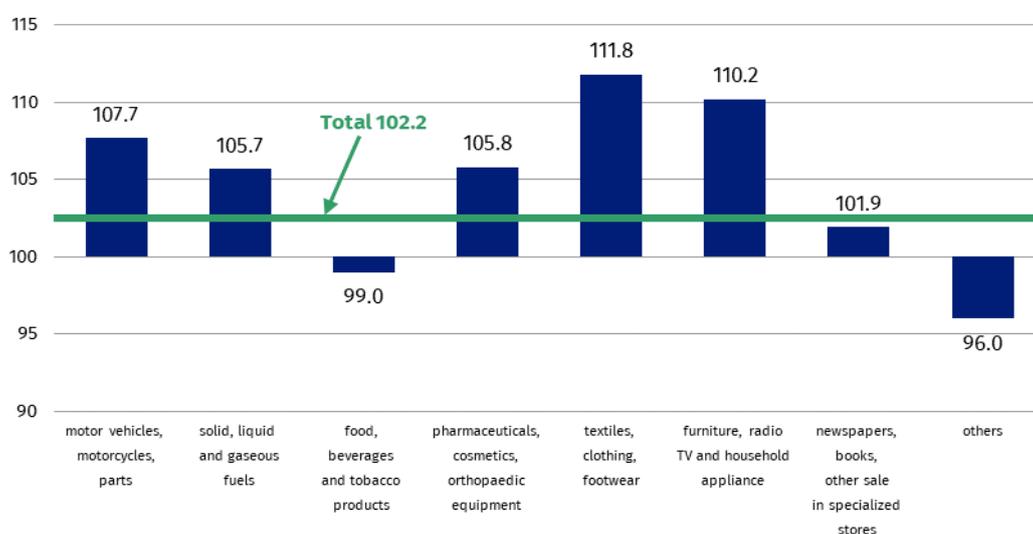
Specification	06 2025		01-06 2025
	05 2025=100	06 2024=100	01-06 2024=100
TOTAL	98.2	102.2	103.7
of which:			
Motor vehicles, motorcycles, parts	96.2	107.7	111.0
Solid, liquid and gaseous fuels	102.3	105.7	102.4
Food, beverages and tobacco products	96.5	99.0	100.8
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	96.9	105.8	106.8
Textiles, clothing, footwear	105.2	111.8	107.7
Furniture, radio, TV and household appliances	91.5	110.2	112.2
Newspapers, books, other sale in specialized stores	95.3	101.9	101.4
Others	101.1	96.0	93.5

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers and structure of retail sales (current prices)

Specification	06 2025		01-06 2025	
	05 2025=100	06 2024=100	01-06 2024=100	Structure in %
TOTAL	97.9	102.1	104.2	100.0
of which:				
Motor vehicles, motorcycles, parts	95.7	101.7	104.9	8.3
Solid, liquid and gaseous fuels	101.2	97.7	97.1	13.0
Food, beverages and tobacco products	96.7	104.2	106.5	26.0
Other retail sale in non-specialized stores	.	.	.	
Pharmaceuticals, cosmetics, orthopaedic equipment	96.8	107.7	109.3	7.8
Textiles, clothing, footwear	103.5	110.1	106.2	5.8
Furniture, radio, TV and household appliances	91.4	109.0	111.2	7.5
Newspapers, books, other sale in specialized stores	95.5	102.0	101.7	3.8
Others	100.9	97.8	95.4	9.3

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Chart 3. Retail sales of goods in June 2025 by type of enterprise activity (constant prices) – corresponding period of previous year=100

In Knowledge Databases (DBW) simultaneously with the data on retail sales, the data for the volume of sales³ by KAU (Kind-of-activity unit), which is prepared for the needs of European statistics, is presented additionally. The volume of sales (constant prices 2021=100) includes divisions and groups of Section G according to NACE Rev. 2.0 - "Wholesale and retail trade; repair of motor vehicles and motorcycles". The data is disseminated on the website of the Statistics Poland in the resources Knowledge Databases/Database/Economy/Short-Term Statistics - data by Kind-of-activity unit.

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³ The volume of sales is defined as turnover in trade deflated by price index i.e. turnover at constant prices (2021=100).

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