

Cultural and creative industries in 2023

Characteristic of cultural and creative industries

124.1

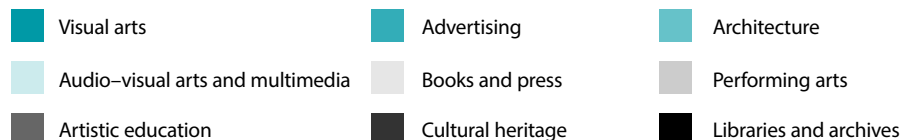
Number of enterprises
belonging to the cultural
and creative industries
(in thousand)



99.1%

microenterprises

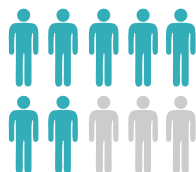
Entities belonging to the cultural and creative industries by domain of culture



Employment and salaries in cultural and creative industries

236.7

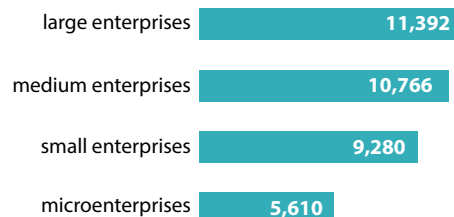
Employed persons
(in thousand)



73.2%

Employed persons
in microenterprises

Gross monthly wages and salaries per 1 paid employ (in PLN)



Financial results

104,304

Total revenues
(in million PLN)

87,522

Total costs
(in million PLN)

32,604

Value added
(in million PLN)

Cultural and creative goods and services

Foreign trade turnover of cultural and creative goods and services (in%)



31,490

Value of export of cultural
and creative goods and services
(million PLN)

29,967

Value of import of cultural
and creative goods and services
(million PLN)