

Structural business statistics in 2024

26.08.2026


0.1%

Increase in the value of turnover YoY

In 2024, the turnover of enterprises covered by the structural business statistics survey amounted to PLN 8,549.8 billion, compared to PLN 8,543.6 billion in 2023. As in previous years, the largest share of total turnover was concentrated in industry (33.8% of total turnover, compared to 36.7% in 2023).

According to the structural business statistics survey, in 2024 the number of active enterprises increased by 2.7% year-on-year, reaching 2,821.2 thousand units. The largest increase in the number of enterprises was recorded in services (up by 9.5 thousand, i.e., 3.8%), where over 3.8% of all enterprises operated. A decrease in the number of units occurred only in the trade; repair of motor vehicles section (down by 3.5 thousand, i.e., 0.7%).

The number of persons employed in the enterprises covered by the survey in 2024 remained at a similar level to the previous year and amounted to 11,524.7 thousand persons. The largest number of persons employed was in services (29.8% of all persons employed), industry (28.4%), and trade; repair of motor vehicles (20.8%). Compared to 2023, a significant decrease in the number of persons employed occurred only in industry (by nearly 52 thousand persons, i.e., 1.6%), and their share decreased by 2.9 percentage points year-on-year (from 36.6% to 33.7%).

In 2024, the turnover of enterprises covered by the structural business statistics survey amounted to PLN 8,549.8 billion (i.e., 0.1% more than in 2023). The highest turnover value was recorded in industry (33.8% of total turnover) and trade; repair of motor vehicles (32.6%). An increase in turnover value occurred in the "other" activities group (by 11.3%), in services (by 7.1%), in construction (by 2.7%), and in trade; repair of motor vehicles (by 2.0%). A decline in turnover value was noted only in industry (by 6.7%).

In the past three years, turnover in industry increased, while in 2024 it decreased by 6.7%

Chart 1. Structural business statistics — the structure of turnover by kinds of activity

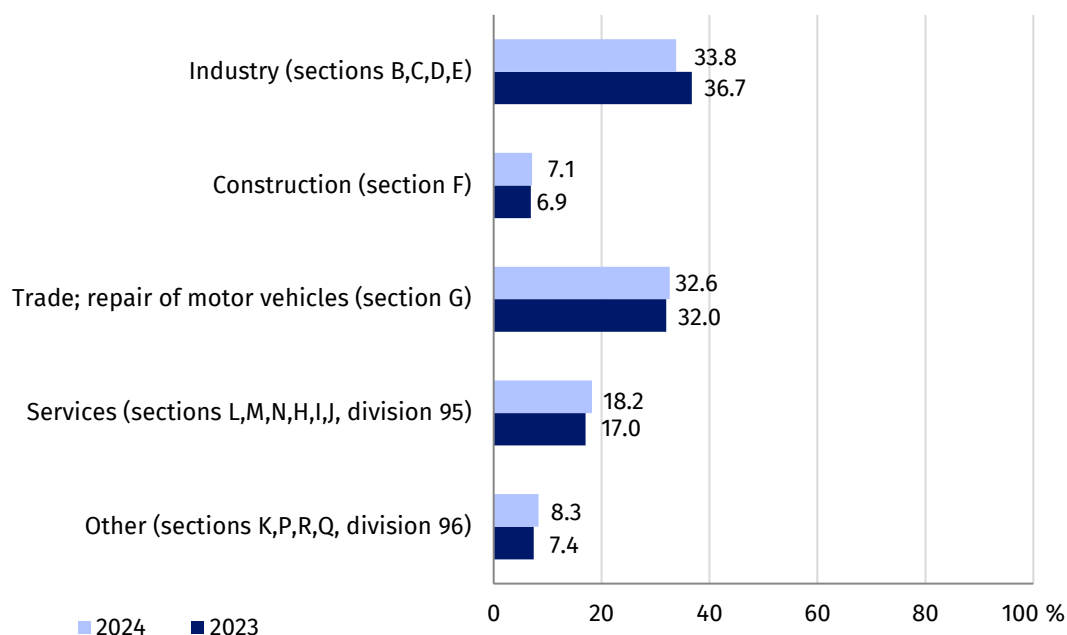


Chart 2. Structural business statistics — the structure of value of output by kinds of activity

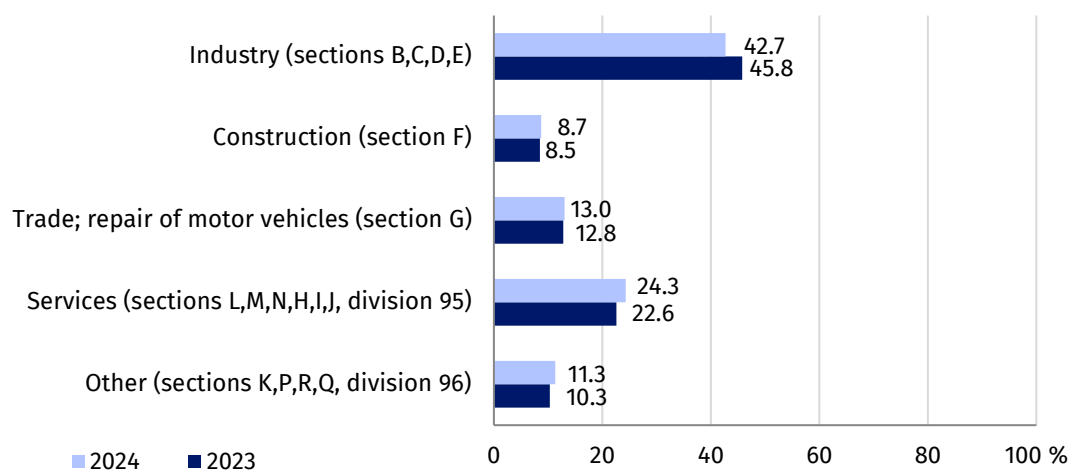


Table 1.1 Structural business statistics — basic data by kinds of activity

SPECIFICATION	2023		2024	
	Number of enterprises	Number of persons employed	Number of enterprises	Number of persons employed
		thousand persons		thousand persons
Total	2 746 431	11 524.3	2 821 170	11 524.7
Industry (sections B,C,D,E)	256 762	3 326.6	257 732	3 274.9
Construction (section F)	421 178	1 147.0	432 061	1 153.3
Trade; repair of motor vehicles (section G)	522 607	2 399.2	519 161	2 398.1
Services (sections L,M,N,H,I,J, division 95)	1 034 444	3 415.4	1 073 899	3 429.7
Other (sections K,P,R,Q, division 96)	511 440	1 236.1	538 317	1 268.7

Table 1.2 Structural business statistics — basic data by kinds of activity

SPECIFICATION	2023		2024	
	Turnover	Value of output	Turnover	Value of output
	in bn PLN			
Total	8 543.6	5 596.0	8 549.8	5 659.6
Industry (sections B,C,D,E)	3 134.7	2 565.4	2 894.1	2 418.8
Construction (section F)	587.7	476.9	603.3	490.0
Trade; repair of motor vehicles (section G)	2 730.6	718.7	2 785.8	735.8
Services (sections L,M,N,H,I,J, division 95)	1 448.9	1 266.0	1 552.3	1 377.3
Other (sections K,P,R,Q, division 96)	641.7	569.0	714.3	637.7

An increase in the value of production of the surveyed enterprises was recorded – by 1.1% YoY

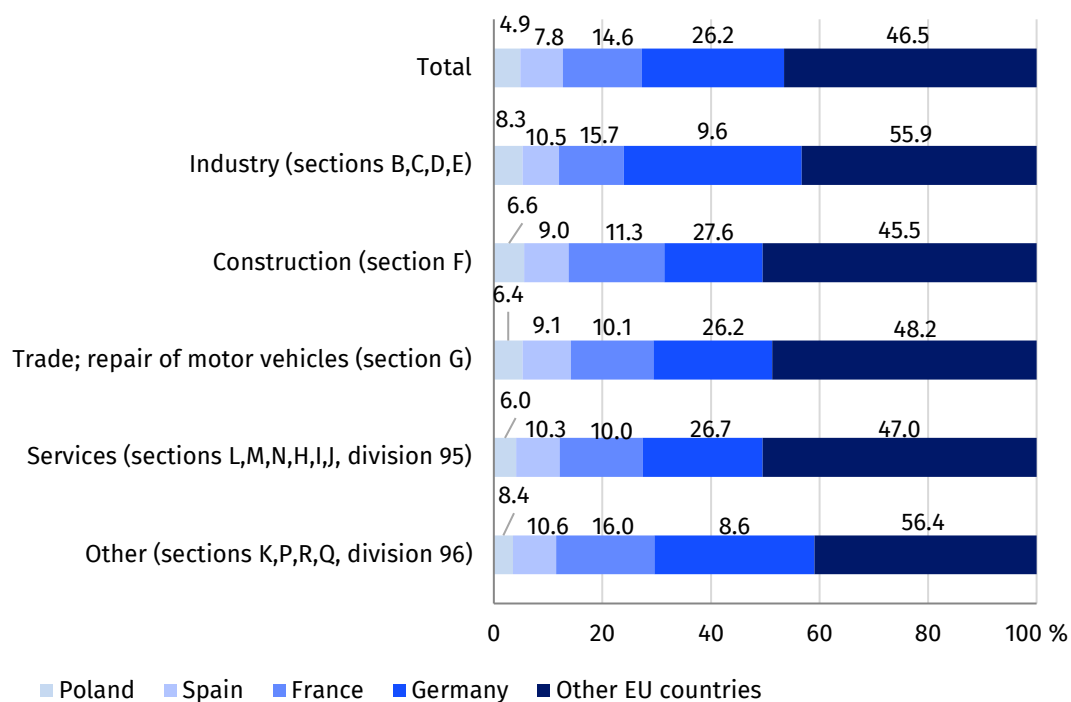
Table 2. Structural business statistics — dynamics by kinds of activity (2023 = 100)

SPECIFICATION	2023			
	Number of enterprises	Number of persons employed	Turnover	Value of output
	previous year = 100			
Total	102.7	100.0	100.1	101.1
Industry (sections B,C,D,E)	100.4	98.4	92.3	94.3
Construction (section F)	102.6	100.5	102.7	102.7
Trade; repair of motor vehicles (section G)	99.3	100.0	102.0	102.4
Services (sections L,M,N,H,I,J, division 95)	103.8	100.4	107.1	108.8
Other (sections K,P,R,Q, division 96)	105.3	102.7	111.3	112.1

Structural business statistics – Poland compared to the European Union in 2023¹

In 2023, enterprises operating in Poland accounted for 8.3% of all enterprises in the European Union (EU), and their share in turnover amounted to 4.9%. The shares of production value and the number of persons employed stood at 4.5% and 7.1% respectively, with the largest share recorded in industry, at 5.3% and 9.9% respectively. Across individual types of activity, the highest shares of turnover and the number of enterprises compared to all EU countries were recorded in construction, amounting to 5.6% and 10.5% respectively.

In 2023, enterprises operating in Poland accounted for 8.3% of all enterprises in the European Union (unchanged compared to 2022), and their share in turnover amounted to 4.9% (compared to 4.6% in 2022)

Chart 3. Share of turnover of enterprises operating in Poland and selected countries in the total value for the EU in 2023³

¹ Data for the European Union were downloaded on August 12, 2026, with 2023 being the latest available reporting period ([link](#)).

Chart 4. Share of output of enterprises operating in Poland and selected countries in the total value for the EU in 2023

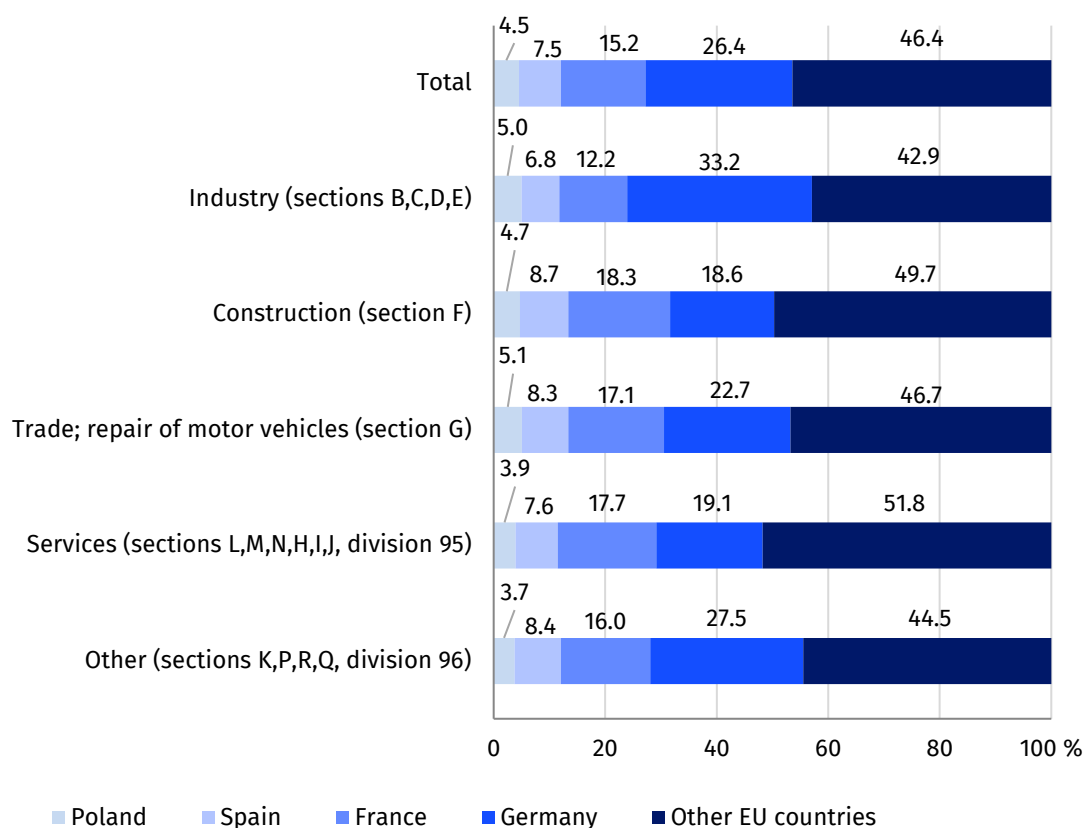


Chart 5. Share of the number of active enterprises in Poland and selected countries in the EU total in 2023 by size class.

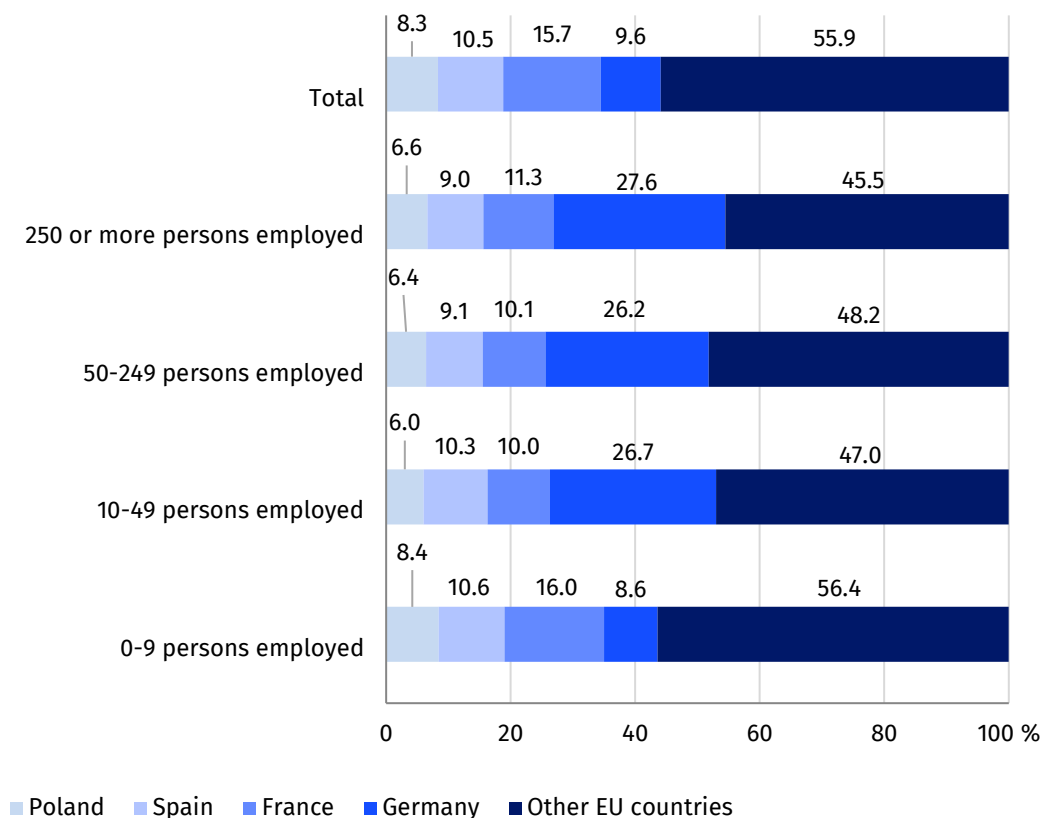


Chart 6. Share of turnover of active enterprises in Poland and selected countries in the EU total in 2023 by size class.

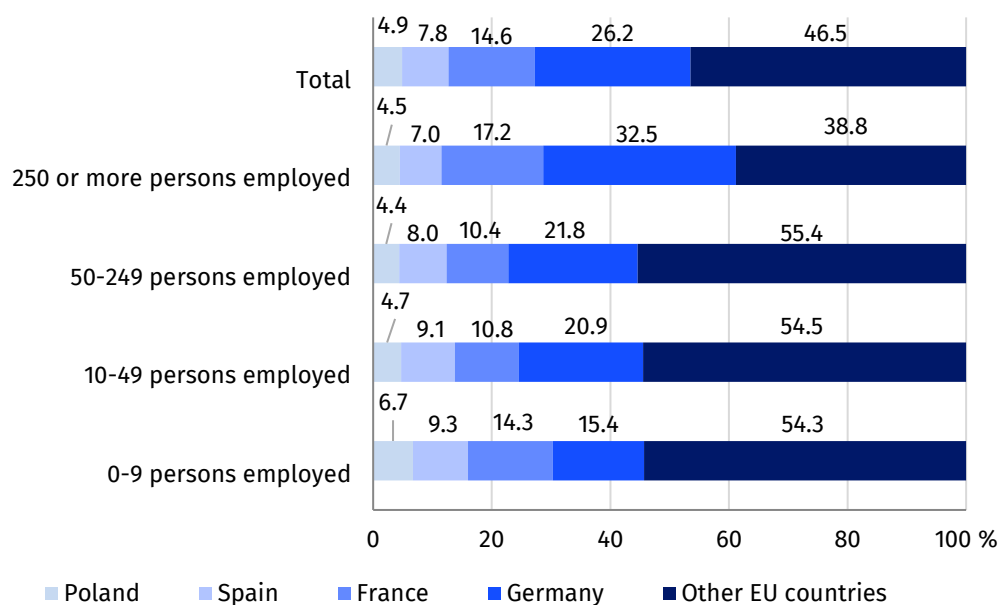


Table 3.1 Enterprises operating in Poland compared to the European Union in 2023

SPECIFICATION	Poland		European Union	
	Number of enterprises	Number of persons employed	Number of enterprises	Number of persons employed
		thousand persons		thousand persons
Total	2 746 431	11 524.3	33 065 522	162 195.3
Industry (sections B,C,D,E)	256 762	3 326.6	2 470 688	33 691.8
Construction (section F)	421 178	1 147.0	40 14 368	13 937.3
Trade; repair of motor vehicles (section G)	522 607	2 399.2	5 828 241	29 804.0
Services (sections L,M,N,H,I,J, division 95)	1 034 444	3 415.4	13806285	58 548.6
Other (sections K,P,R,Q, division 96)	511 440	1 236.1	6945940	26 213.6

Table 3.2 Enterprises operating in Poland compared to the European Union in 2023

SPECIFICATION	Poland		European Union	
	Turnover	Value of output	Turnover	Value of output
	in bn EUR			
Total	1 881.0	1 232.1	38 498.0	27 176.1
Industry (sections B,C,D,E)	690.2	564.8	12 962.8	11 299.7
Construction (section F)	129.3	105.0	2 299.7	2 228.9
Trade; repair of motor vehicles (section G)	601.2	158.3	11 366.3	3 125.9
Services (sections L,M,N,H,I,J, division 95)	319.0	278.7	7 866.6	7 150.0
Other (sections K,P,R,Q, division 96)	141.3	125.3	4 002.6	3 371.6

Methodological notes

Data presented in this news release was prepared in accordance with the guidelines and definitions of variables contained in the Commission Implementing Regulation (EU) 2020/1197 of 30 July 2020 laying down technical specifications and arrangements pursuant to Regulation (EU) 2019/2152 of the European Parliament and of the Council on European business statistics repealing 10 legal acts in the field of business statistics ([link](#)).

Regulation (EU) 2019/2152 of the European Parliament and of the Council of 27 November 2019 on European business statistics, repealed 10 legal acts in the field of business statistics (Text with EEA relevance) ([link](#)) on the basis of which the data were prepared, extended the scope of data for 2021 and include sections of the Polish Classification of Activities PKD 2007 (NACE Rev. 2): P (Education), Q (Human health and social work activities), R (Arts, entertainment and recreation), K (Financial and insurance activities) and division 96 (Other service activities).

The data refer to the statistical unit "enterprise", which is the smallest combination of related legal units, i.e. an organizational unit producing goods and services that benefits from a certain degree of decision-making autonomy in particular as regards the allocation of its current resources. An enterprise may carry out one or more activities at one or more locations in particular, the enterprise may consist of a single legal unit. The definition of the statistical unit "enterprise" is included in Council Regulation (EEC) No 696/93 of March 15, 1993 on the statistical units for the observation and analysis of the Value of output system in the Community ([link](#)).

The values of the variable "turnover" and "value of output" were subject to the consolidation process, i.e. they were decreased by the value of internal transactions between the legal units making up the statistical unit "enterprise".

The following kinds of activity have been distinguished in the news release (in accordance with the Polish Classification of Activities PKD 2007):

- "Industry" which covers PKD 2007 sections from B (Mining and quarrying) to E (Water supply; sewerage, waste management and remediation activities);
- "Construction" – section F (Construction);
- "Trade; repair of motor vehicles" – section G (Wholesale and retail trade; repair of motor vehicles and motorcycles);
- "Services", which include PKD 2007 sections from H (Transportation and storage) to J (Information and communication) and from L (Real estate activities) to N (Administrative and support services activities), as well as division 95 of section S (Repair and maintenance of computers and personal and household goods).
- "Other", which include PKD 2007 sections from P (Education) to R (Arts, entertainment and recreation) and K (Financial and insurance activities), as well as division 96 of section S (Other personal service activities).

The sources of data for this study was information obtained within Statistics Poland surveys on the following reports: SP – annual business survey, SP-3 – report on business activity of enterprises, F-01/I-01 – quarterly report on revenues, costs and financial result and on outlays on fixed assets, DG-1 – report on economic activity, Z-06 – report on working wages and working time, GP – statistical report for enterprise groups. In the process of data preparation, data from the tax system of the Ministry of Finance and from the information system of the Social Insurance Institution was also used.

In the case of quoting Statistics Poland data, please provide information: "Source of data: Statistics Poland", and in the case of publishing calculations made on data published by Statistics Poland, please provide information: "Own elaboration based on Statistics Poland data".

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Data available in databases

<https://ec.europa.eu/eurostat/data/database>