

Cultural and creative industries in 2024

Characteristic of cultural and creative industries

143.7 thous.

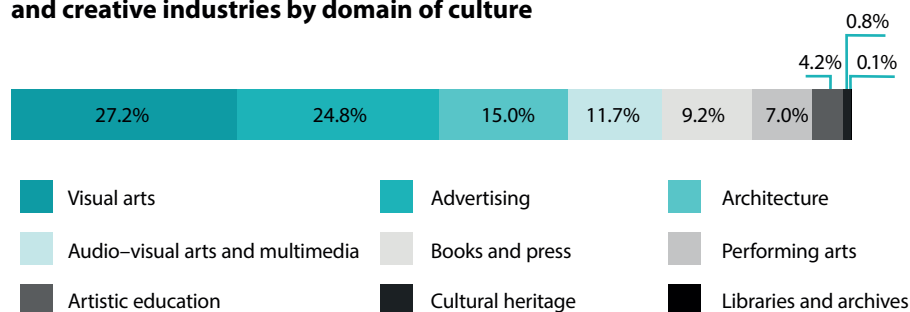
Number of enterprises belonging
to the cultural and creative industries



99.2%

microenterprises

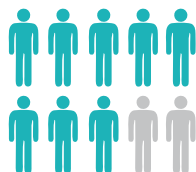
Entities belonging to the cultural and creative industries by domain of culture



Employment and salaries in cultural and creative industries

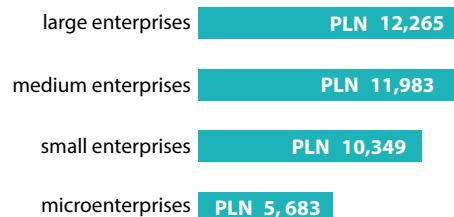
281.0
thousand

employed persons



78.8%
employed persons
in microenterprises

Gross monthly wages and salaries per 1 paid employee



Financial results



total revenues



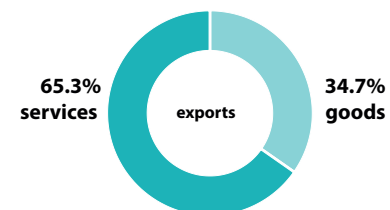
total costs



value added

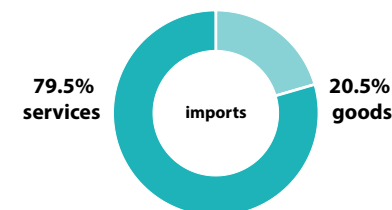
Cultural and creative goods and services

Foreign trade turnover of cultural and creative goods and services



29,868.7
million PLN

Value of exports of cultural
and creative goods and services



28,475.4
million PLN

Value of imports of cultural
and creative goods and services